

## Media Admissions Policy

The media admissions policy for the Cincinnati Zoo & Botanical Garden enables working media to become familiar with the Zoo's many featured exhibits and special events and, at the same time, enjoy a day with family or friends. This courtesy is extended to active, credentialed members of the news media only, (not including management, office, sales or retired personnel.) Complimentary admission is available to working media in the following categories:

### **Print Media:**

- Publishers, editors, reporters, writers, photographers

### **Broadcast Media:**

- Station managers, news directors, public affairs directors, assignment editors, producers (news/feature), on-air personnel, photographers, program directors

### **Freelance:**

- Complimentary admission is provided to freelance writers and producers with written confirmation from the assigning news outlet

A maximum of four complimentary tickets will be granted to qualifying personnel. The qualifying media representative must arrange for tickets in advance and show a media credential upon arrival to the Zoo. Complimentary media admissions do not include parking, rides, or guided behind-the-scenes tours of the Zoo.

Arrangements for tickets are made by calling the Zoo's Media Relations Department at 513-559-7724 or by email at [tiffany.sands@cincinnati-zoo.org](mailto:tiffany.sands@cincinnati-zoo.org). Please make all requests during the week (Monday – Friday). Your request should include:

- The exact date of your visit
- How many adult tickets and children (ages 2-12) tickets you are requesting (not to exceed four total tickets)
- Your company title
- A contact phone number and an e-mail address (if available)

## **Media Admissions Policy, page 2**

Once your request is received in the Cincinnati Zoo & Botanical Garden Media Relations Department, you will receive a phone call or e-mail confirming your visit. Tickets will be held at Cincinnati Zoo & Botanical Garden's Main Autogate, under your name. You will be asked to show identification (media credential or your company business card) when you enter the park. The media relations department is closed on weekends and holidays. Office hours are 9 a.m. to 5 p.m.

### **Media on Assignment:**

News media on assignment must request interviews and photo sessions in advance through the Media Relations Department. This will ensure that appropriate Zoo personnel will be available on the day of the visit. All media on assignment must arrive at the Main Autogate, unless otherwise noted, and be accompanied by a member of the Media Relations Department during their visit.