Twenty Twenty One-derland

Cincinnati Zoo & Botanical Garden

ZOOFARI THROUGH THE ZOO

FRIDAY, SEPTEMBER 24

Presented by

Western & Southern Financial Group

Fort Washington Investment Advisors, Inc.
A member of Western & Southern Financial Group
When the Covid-19 pandemic made it impossible to host Zoofari 2020 in its traditional format, Chairs Michelle and Peter Barrett decided to take a completely different approach. While in typical years, Zoofari sells out and has a capacity limit of 2,600 guests – Peter and Michelle wanted to make Zoofari 2020 available to everyone! Thus was born Virtual Zoofari, a digitally streamed event on Friday, September 25, 2020 that has been viewed on Facebook Live and YouTube more than 25,000 times! Virtual Zoofari was hosted by the Zoo’s Director Thane Maynard and WKRC Anchor Bob Herzog. The evening consisted of a tour through the Zoo, up-close encounters with some of the Zoo’s biggest superstars, including Fiona the Hippo & Rico the Porcupine, celebrity special appearances, an animal art auction and much more.

Thanks to the continuing support of sponsors, including presenting sponsor Western & Southern Financial Group and Fort Washington Investment Advisors, the Zoo was able to raise a total of over $600,000 to support its emergency operating fund. Additional corporate sponsors included Lexus, Bank of America, Cincinnati Children’s Hospital Medical Center, Accenture, Chemed Corporation, Kroger, Interim Healthcare, Hyde Park Bridal, Luma Financial Technologies, and more.
As Greater Cincinnati’s see-and-be-seen event of the season, **Zoofari 2021**, led by returning Chairs **Michelle and Peter Barrett**, will attract over 1600 guests. Zoofari is the Cincinnati Zoo & Botanical Garden’s premiere party with a purpose. Zoofari raises integral support for the care and sustainability of almost 400 animal and 3000 plant species, groundbreaking conservation efforts, and educational outreach programs. A fabulously-sensational evening, it’s a beloved favorite of the region and the most fun you’ve ever had at a fundraiser! And - for the first time ever - Zoofari will take place THROUGHOUT THE ZOO!

Gone is the familiar giant white tent as we spread this mad tea party around the full Cincinnati Zoo & Botanical Garden. Zoofari will look like you’ve never seen before, and comfortable shoes will be important for more than just dancing! Expect your usual favorite dinner-by-the-bite samples from local restaurants, creative cocktails, and entertainment while wandering through themed sections of the Zoo under the stars.

**Join us for the party of the year in the most unique space in the city!**
SPONSORSHIP OPPORTUNITIES

Mad Hatter Suite: $25,000 BUY NOW - SPACE LIMITED!

- Private 200 square foot VIP suite with full bar, hors d’oeuvres and attendant
- 36 Zoofari admission tickets (24 General Admission and 12 VIP)
- Logo recognition on suite banner, website, event program, onsite event banners & Cincinnati Business Courier thank you advertisement
- ½ page advertisement in Zoofari program
- Three complimentary hotel rooms at the Graduate Cincinnati Hotel
- 70 tickets to PNC Festival of Lights 2021

Cheshire Cat Suite - $15,000 BUY NOW - SPACE LIMITED!

- Private 100 square foot VIP suite with beer, wine & hors d’oeuvres
- 24 Zoofari admission tickets (14 General Admission and 10 VIP)
- Logo recognition on suite banner, website, event program, onsite event banners & Cincinnati Business Courier thank you advertisement
- ¼ page advertisement in Zoofari program
- One complimentary hotel room at the Graduate Cincinnati Hotel
- 50 tickets to PNC Festival of Lights 2021
<table>
<thead>
<tr>
<th>Caterpillar VIP Sponsorship - $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Includes 20 VIP tickets to Zoofari</td>
</tr>
<tr>
<td>• Logo recognition on website, event program, onsite event banners &amp; Cincinnati Business Courier thank you advertisement</td>
</tr>
<tr>
<td>• ¼ page advertisement in Zoofari program</td>
</tr>
<tr>
<td>• One complimentary hotel room at the Graduate Cincinnati Hotel</td>
</tr>
<tr>
<td>• 40 tickets to PNC Festival of Lights 2021</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Queen of Hearts VIP Ticket Bundle - $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Includes 10 VIP tickets to Zoofari</td>
</tr>
<tr>
<td>• 20 tickets to PNC Festival of Lights 2021</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>White Roses General Admission Ticket Bundle - $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Includes 10 general admission tickets to Zoofari</td>
</tr>
<tr>
<td>• 10 tickets to PNC Festival of Lights 2021</td>
</tr>
</tbody>
</table>

NEW IN 2021!

<table>
<thead>
<tr>
<th>Zoofari VIP Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>• One Hour Early Entry (6:00 pm)</td>
</tr>
<tr>
<td>• Valet Parking</td>
</tr>
<tr>
<td>• VIP Cocktail Reception &amp; Champagne Welcome</td>
</tr>
<tr>
<td>• Exclusive Animals Encounters</td>
</tr>
<tr>
<td>• Take-home Inaugural Zoofari 2021 Collector’s Item Gift</td>
</tr>
</tbody>
</table>
Sponsorship of Zoofari provides the opportunity for your company to reach a well-educated and affluent audience in a way traditional advertising cannot... by incorporating your brand and message into their lifestyle. Your Zoofari partnership creates heightened corporate image and brand awareness, while demonstrating social responsibility and community involvement – a seamless package designed to directly influence consumer behavior. According to the Association of Zoos and Aquariums, 66% of consumers are more likely to buy products and services from companies that support wildlife and conservation efforts.

SPONSORSHIP, PAYMENT & EVENT QUESTIONS

David Plogmann (513) 487-3324 or david.plogmann@cincinnatizoo.org

Please return completed form to:
Cincinnati Zoo & Botanical Garden
David Plogmann, Development Team
3400 Vine Street
Cincinnati, OH 45220

Completed form may also be scanned to:
david.plogmann@cincinnatizoo.org
or faxed to (513) 487-3344
cincinnatizoo.org/events/zoofari
To reserve your sponsorship for Zoofari 2021, please complete this form and return to David Plogmann at david.plogmann@cincinnatizoo.org. For questions about sponsorship or more information about Zoofari, please call (513) 487-3324 or visit cincinnatizoo.org/events.

- **Mad Hatter Suite**
  - $25,000
- **Cheshire Cat Suite**
  - $15,000
- **Caterpillar VIP Sponsorship**
  - $10,000
- **Queen of Hearts VIP Ticket Bundle**
  - $5,000
- **White Roses General Admission Ticket Bundle**
  - $3,000

☐ **I am unable to attend Zoofari 2021,**
but please accept my contribution of $___________ in support of Zoofari and the Zoo's mission of Adventure, Conservation, Education, and Community.

☐ **CHECK ENCLOSED** (Payable to Cincinnati Zoo - Zoofari)  ☐ **BILL ME**

☐ **VISA**  ☐ **MASTERCARD**  ☐ **DISCOVER**  ☐ **AMEX**

Name (as to appear on any sponsor recognition)

Contact Person

Address, City, State, Zip

E-mail (your tickets will be e-mailed to this address)

Phone          Date

Name on Card          Expiration Date

Credit Card Number          Security Code

Submitted by          Payment Amount

*Please be advised, gifts made through Donor Advised Funds or charitable IRA rollovers are not eligible for event tickets*