Part of the Family

Every day, I’m honored to hear how much visitors enjoy the Cincinnati Zoo & Botanical Garden. Guests of all ages describe a trip to the zoo as the highlight of their day, week, or year.

While our guests love watching animals and learning about the natural world, what they report that they enjoy most is doing these things in the company of their loved ones. Visiting the Zoo is a family affair. Grandparents bring their grandchildren and reminisce about their own Zoo experiences in decades past. Parents delight as babies’ faces light up at the sight of a giraffe, or grin as a grumbling teenager suddenly laughs at a gibbon’s antics.

Indeed, family is the lens through which many children connect with animals. On first observing a group of animals interacting, a child will instinctively ask: “Which one’s the mommy?” “Where’s the daddy?” For animals who don’t live in social groups, children might wonder aloud if a creature is lonely. That kind of empathy, first learned from family, is what fuels our affinity for other living things... and, in turn, our Zoo’s mission.

As I share with you the highlights of our 2016 fiscal year (April 2015–March 2016), I’m grateful to all of the families who make our Zoo so special. Thank you for supporting our mission, for making us part of your family and for being part of ours.

Thane Maynard
Zoo Director
In Cincinnati, we are fortunate to live in a city with such a rich history, and with such an outstanding Zoo. During this past fiscal year (April 2015–March 2016) we celebrated the 140th anniversary of the Cincinnati Zoo & Botanical Garden and its role in shaping the history of the Queen City.

As we look ahead – to our sesquicentennial and many future anniversary celebrations – I’m proud to report that our Zoo continues to grow and thrive. It was a year that included many significant Zoo births, important steps in preserving endangered species, and several awards for our Zoo and its personnel. We saw continued strong attendance, including a record number of people to enjoy PNC Festival of Lights. Our financial standing and business practice are as strong as ever.

For many Cincinnatians, and for visitors to the area, the Zoo represents togetherness. When any of us give back by supporting a community asset, we do so with the well-being of future generations in mind. That may be true no place more than at the Cincinnati Zoo. So thank you for supporting our Zoo so that your descendants can enjoy it, too.

Thank you to our entire Zoo “family”: our incredible staff, devoted volunteers, enthusiastic Ambassador Council, dedicated Foundation board, and of course, my fellow Trustees.

Martin Rahe
Chair

Cincinnati Zoo Board of Trustees
April 2015 - November 2016

Eileen Barrett
Doug Brendamour
Robert Castellini, Jr
Cathy Crain
Sheila Cole
Bob Coughlin
Kimberly Coyner
Stuart Dornette
Kay Geiger
Stephen Hightower
Francie Hiltz
Chris Hock
Donald Hudson
Gregg Kosch
Shree Kulkarni
Margaret Lafley
Bill Lawarre
Lee Ann Liska
Joshua Lorentz
Craig Maier
Lynn Marmer
Tim Massa
George Molinsky
Amy Murray
Jane Novak-Cook
Cora Ogle, PhD
Joseph Pichler
Mike Prescott
Mitch Quint
Peter Ragland
Martin Rahe
Ashwin Ramprasad
Scott Robertson
Jack Rouse
Matt Schroeder
Alex Triantafilou
William Witten
Craig Young

Cincinnati Zoo Foundation Board
April 2015 - November 2016

Andrew Hawking
Doug Adams
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Kelly Brown
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Eric Kahn
Cal Kalnow
Sally Leyman
Phil Myers
Dawn Schiff
Murray Sinclair
David Valz
Fiscal Year Highlights
A look back at all the activities your support helped us accomplish, April 2015 to March 2016

APR 2015

The public met some popular and significant zoo babies. Bolingo, the bonobo and our three lion cubs, Huruma, Kya, and Willa, all made their public debut.

MAY

A new initiative, Pollen Nation, took flight. This group of Zoo staff and volunteers established 18 honeybee hives to help boost the declining population and raise awareness about conservation action you can take in your own backyard.

JUNE

We worked with healthcare experts at The Christ Hospital to help monitor the pregnancy of Anju, a 14-year-old western lowland gorilla.

JULY

Blakely, our resident nursery dog and part-time nanny, was called into action to snuggle and play with 3-week-old baby takin, Dale. Dale was hand-reared in our nursery because his mother wouldn’t care for him.

AUG

For the first time, ultrasonography and hormone monitoring were used to accurately predict red panda birthdates. We welcomed two cubs. Then, fourteen-year-old western lowland gorilla Anju gave birth to Elle, the 50th gorilla born at our zoo since 1970.

SEPT

It was a month of celebration, starting with the International Rhino Foundation’s announcement that the critically-endangered Sumatran rhino population would soon increase by one, thanks to father Andalas, who was born at our zoo.

Zoo Director Thane Maynard announced a $13 million expansion plan for Gorilla World. Read more on page 12.

September 18 was our 140th anniversary! Many of you celebrated with us at Zoofari. Read more on page 15.

Rescued Florida manatee Bam Bam arrived for rehabilitation. Meanwhile, Florida manatee Abigail, who came to us in 2013 after suffering cold stress in the Indian River system, was returned to her home state in good health.

Another bittersweet farewell took place as 1,800-pound Sumatran rhino Harapan “Harry” went to live in Indonesia. Harry arrived safely at the Sumatran Rhino Sanctuary following months of preparation and a 10,253-mile journey.

Fiscal Year Highlights
A look back at all the activities your support helped us accomplish, April 2015 to March 2016
Cheetah Willow gave premature birth, via c-section, to five cubs. Unfortunately, she did not survive but three of the cubs made it through the critical stage despite their small size and weak immune systems. Thanks to round-the-clock care and expert medical attention they soon grew into strong, healthy adolescents.

You helped make the 33rd annual PNC Festival of Lights our biggest and brightest ever! More than 316,000 guests attended... and your votes helped us win USA Today's Reader's Choice Award for Best Zoo Lights.

The Zoo's main restaurant, Base Camp Café, earned the Greenest Restaurant in America title for 2015 according to the Green Restaurant Association.

PNC Festival of Lights earned the USA Today Reader's Choice Award for Best Zoo Lights.

Congratulations also to Dr. Bill Swanson, of the Zoo's Carl H. Lindner Jr. Family Center for Conservation and Research of Endangered Wildlife (CREW). In October, he was recognized by the American Association of Zoo Veterinarians (AAZV) with the prestigious Duane Ullrey Award for his work with endangered small cats.

Awards and Honors
April 2015–March 2016

We’re grateful and honored to have respected organizations recognize our Zoo for everything from scientific research to being green. These are some of the highlights of awards received during the 2016 fiscal year.

We ranked among Cincinnati’s Top Workplaces for the third year in a row, based on our staff’s responses to a third-party survey.

Congratulations to Steve Foltz, Director of Horticulture. In January, he was awarded with the Ohio Nursery and Landscape Association’s Distinguished Contribution Award, that organization’s highest honor.

Fodor’s Travel and Trip Advisor listed us among the country’s best zoos, while Parents.com named us one of the best zoos for kids.

The travel website Busbud, using information from TripAdvisor and Instagram, determined that our Zoo is the most Instagrammed place in Ohio!

World of the Insect was recognized by the Association of Zoos and Aquariums (AZA) with the prestigious Edward H. Bean Award for its work with giant jumping sticks.

We celebrated the third anniversary of the Zoo’s Living Classroom Education Access Fund, or LCEAF. The program, which matches the Zoo’s extraordinary educational programming with schools that demonstrate a need for it, has exceeded our most hopeful projections.

We welcomed our first zoo baby of the year. We named the little blue penguin Bowie, after singer David Bowie who happened to pass away just two days later. Bowie the penguin received international media attention as fans paid tribute to the late pop culture icon.

Congratulations to Dr. Bill Swanson, of the Zoo’s Carl H. Lindner Jr. Family Center for Conservation and Research of Endangered Wildlife (CREW). In October, he was recognized by the American Association of Zoo Veterinarians (AAZV) with the prestigious Duane Ullrey Award for his work with endangered small cats.
Always growing something beautiful:

Our Botanical Garden Team

The Zoo’s entire grounds are a beautiful wildlife garden! By sustaining a wide diversity of large shade trees, wildlife-friendly ornamental trees, shrubs, vines, perennials, annuals and grasses, we have created an ecosystem style of urban garden. As one of only two accredited botanical gardens in Ohio, we select plants ideal for hosting diverse wildlife. Diversity allows a delicate balance of insects, meaning there is no need for insecticides. We track the best performers in the garden and share this information with the gardening community. Our team handles the monumental task of planting, pruning, mulching, weeding, watering and labeling many acres of gardens, and we take pride in keeping the grounds in the best shape possible.
You know spring has arrived in Cincinnati each year when the Zoo’s beautiful botanical garden starts to bloom. Guests enjoy one of the largest, most diverse spring blooming experiences in the Midwest with a wide variety of trees, shrubs, perennials and bulbs. Our tulip display alone is the largest in the Midwest with 107,000 bulbs!

Soon after, we host the largest annuals display and trials garden in the Midwest. We grow, plant, label and trial more than 50,000 annuals to both enhance the beauty of our grounds and educate plant lovers. We partner with the Greater Cincinnati Flower Growers’ Association and the Ohio State University Extension in Hamilton County. We share information on the “Zoo’s Best Annuals” through presentations to professional organizations, radio programs and the Zoo’s website. Our goal is to seek out the very best annuals that will make our community a better place to live.

Our Horticulture Department doesn’t just beautify the Zoo grounds. Each year they tackle a community project to design and plant garden spaces in local neighborhoods. This year our focus was the Seven Hills Recreation Center in the West End. We helped plant 25 trees to provide long-term shade to the newly created park and playground. Each of these trees weighs more than 2,000 pounds and stands more than 15 feet tall!

Last year, the Horticulture Department renovated the Okapi, Indian Rhino and White Tiger exhibits.
There were tears all along Harapan’s 10,000-mile journey; tears of sadness that we had to say good-bye and tears of happiness for what this special Sumatran rhino represents... no less than the future of his kind. The Sumatran rhinoceros is one of the most endangered animals on Earth with only about 100 remaining, almost all of them in Sumatra.

The now famous Harapan, or “Harry,” born at the Cincinnati Zoo in 2007, was the last Sumatran rhino living outside of Southeast Asia. His only opportunity to breed exists at the Sumatran Rhino Sanctuary (SRS) in the Way Kambas National Park of Indonesia. And so, after intensive planning and careful coordination with SRS, we moved him to his new home.

In the words of Dr. Terri Roth, VP of Conservation & Science and Director of CREW,

“His departure marks the end of an era... When I think back on our history with this species – the first successful matings, the calves that were born here, the pregnancies that were lost prematurely, the rhinos that passed away here, and the rhinos that were sent to Indonesia – it understandably conjures up quite a mix of emotions.”

Harapan grabbed headlines, but his transfer was just one of the significant successes achieved by CREW (Center for Conservation and Research of Endangered Wildlife) last year. Here are some other CREW highlights:

A CREW team, led by Dr. Bill Swanson, traveled to Brazil, to Centro Brasileiro para a Conservação Dos Felinos Neotropicalis (Brazilian Neo-Tropical Feline Conservation Center), the largest feline conservation center in the country. Dr. Swanson continued his work to conserve Latin American felids, focusing this time on pumas and jaguars.

CREW scientists are working with five other zoos on The Body Condition Project, a pilot program to develop tools that non-invasively gather information on the body condition of polar bears. Eventually, consistent records across years and regions will help scientists monitor individual condition, as well as effects of large-scale environmental change, including loss of sea ice due to climate change.

CREW has one of the oldest and most diverse frozen collections of wild plant materials in the world, which includes seeds, spores, embryos, gametophytes of mosses and ferns, pollen, and shoot tips from a wide variety of species, many of which are endangered.

This year, CREW scientists continued removing and testing samples from this Frozen Garden as part of a grant from the Institute of Museum and Library Services (IMLS).
Giving Back, Together

Our Zoo “family” would not be complete without volunteers. During our 2016 fiscal year, 895 volunteers of all ages contributed 136,158 hours! What’s more, this year we had more applicants to our VolunTeens program than ever before.

Volunteers follow their passion for conservation education on a number of different paths: They might lead overnights, help out at CREW, care for animals, craft enrichment items, or interpret park exhibits.

VolunTeens might act as teachers’ aides, garden assistants, or members of our TRIBE (Teen Recruits Inspiring By Example), among other options. Whatever path they follow, they start out early serving others and at the same time build impressive resumes for future jobs or college.

Thank you to all of our talented and generous volunteers!

Chase Neville was part of the Zoo’s VolunTeen program from 2013 to 2016. As he turned 18 and left the program, he looked back on his experience:

“In my four years in the Zoo’s VolunTeen program, I have definitely gained valuable leadership skills and made tons of friends, but the program is more than that. I’ve made connections with people who can help me learn how to make the world a better place through the care of plants and animals. These people are the ones who keep the ball rolling in the quest to save the Earth!”
A
fter a Zoo Troop class, kids hop into the car bursting with exciting new facts they’ve soaked up about animals and the environment. They’ll sing songs they’ve just learned about an animal, or tell Mom or Dad about the latest critter to visit the classroom. Sometimes, when parents or guardians come to pick up their children, they stay to enjoy the Zoo for a while themselves. As they explore, the children point out wildlife and eagerly share their new knowledge with the adults and siblings.

It is our fondest hope that this kind of wonder will lead children of all ages to learn even more and to take action that makes the world a better place.

At the Zoo, our education programs are a family affair.

There are enough educational activities for every family to find one that suits them. In addition to Zoo Troop – a structured series of classes for toddlers through eighth graders – kids can enjoy one-time classes called “Seasonal Highlights,” or immerse themselves in half- or full-day camps. Whole families can enjoy night hikes, and groups of all ages can spend the night at the Zoo. Adults of all ages savor the fascinating talks from experts in our Barrows Lecture Series.

The Family Who Learns Together...

Enrollments in Zoo Troop or Seasonal Highlights 1,126

People who attended Zoo Troop family celebrations 319
   (New for fiscal year 2016!)

Enrollments in family programs 491

Participants in camps 2,794
   (23% growth over the previous fiscal year!)

Attendees for Barrows Lecture Series 1,638
   (12% growth over the previous fiscal year!)

Participants in Overnights 5,429

People reached by Zoo on the Move 1,478
   (New for fiscal year 2016!)

Thank you to all who have attended one of our education programs or invested in the future of conservation by supporting these programs.
After 140 years, the Cincinnati Zoo & Botanical Garden continues to grow!

<table>
<thead>
<tr>
<th>Event</th>
<th>2015 Attendance</th>
<th>2016 Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hallzooween</td>
<td>64,061</td>
<td>58,216</td>
</tr>
<tr>
<td>Easter Celebration</td>
<td>9,130</td>
<td>133</td>
</tr>
<tr>
<td>Happy Zoo Year</td>
<td>7,495</td>
<td>115</td>
</tr>
<tr>
<td>A Toast to the Wild</td>
<td>7,495</td>
<td>133</td>
</tr>
<tr>
<td>Macy’s Kids, Cultures, Critters &amp; Crafts</td>
<td>24,334</td>
<td>226,618</td>
</tr>
<tr>
<td>Zoo Babies</td>
<td>226,618</td>
<td>226,618</td>
</tr>
<tr>
<td>Cheetah Run</td>
<td>1,717</td>
<td>1,717</td>
</tr>
</tbody>
</table>

Wild Encounters

- People who experienced up-close-and-personal animal encounters: 645,157
- People who attended our animal chats: 103,000
- Behind-the-Scenes tours: 400
- People who have fed our giraffes: more than 130,000

Event Attendance FY2016

- PNC Festival of Lights: 316,791 (new record!)
- Hallzooween: 64,061
- Easter Celebration: 9,130
- Happy Zoo Year: 7,495
- A Toast to the Wild: 7,495 (4 events)
- Macy’s Kids, Cultures, Critters & Crafts: 24,334
- Zoo Babies: 226,618
- Cheetah Run: 1,717 (new record!)

Social Media

- Facebook: 238,000 (20% increase)
- Twitter: 70K followers (30% increase)
- Instagram: 60K followers (215% increase)
In September 2015, just in time for our 140th anniversary, director Thane Maynard announced an exciting capital campaign to transform the Zoo’s most popular exhibit, Gorilla World.

Expanding Gorilla World

The $13 million project will include a greenhouse structure that provides multiple gorilla family groups access to naturalistic settings, natural light, and large interactive spaces. The changes will promote healthy interactions among our gorilla families. Also, the expansion will allow you and your family to enjoy these magnificent animals all year round. Right now, you can see them for only seven or eight months of the year, since the exhibit is exclusively outdoors. In addition, we’ll reconfigure and modernize the off-exhibit holding facilities to create optimal care and management conditions.

The expanded exhibit, on track for completion in November 2017, is designed to help visitors better understand our long-established gorilla conservation work. For example, we have been part of the Mbeli Bai Study, the world’s longest-running research study of wild western low-land gorillas, for more than 20 years. With Gorilla World, we hope to inspire new investors and activism in gorilla conservation.

The Gorilla World expansion will:

- Enhance the wellbeing of our gorillas
- Strengthen visitor engagement
- Inspire support for our gorilla conservation efforts in Africa
Thank you to the entire Greater Cincinnati community for growing with us over the past 140 years.

Since we opened in 1875, only the second zoological garden in the United States, much has changed...

- .25¢ for adults, .10¢ for kids
- 769 animals
- 2,500 trees & shrubs
- $18 for adults, $13 for kids (and still among the most affordable zoos in the country!)
- 102,000 annual visitors
- 1.6 million admission
- 1,896 animals, 22,000 trees & shrubs, and over 1,500 varieties of perennials, vines, bamboo, ornamental grasses and bulbs.
Thank you to the entire Greater Cincinnati community for growing with us over the past 140 years. Since we opened in 1875, the second zoological garden in the United States, much has changed…

Our Zoo was founded to be “a credit to the city and a continual source of improvement to its visitors.” Adventure, Conservation, Education and Community were, and are, the pillars of the Cincinnati Zoo & Botanical Garden.

Bison
Elk
Cougar
Grizzly bear
Eastern blue jay

$260,000 to build

Tens of thousands

Conservation efforts

investment

school children visiting

$130 million in assets

Tens of thousands

(Some things never change…)

Our Zoo was founded to be “a credit to the city and a continual source of improvement to its visitors.” Adventure, Conservation, Education and Community were, and are, the pillars of the Cincinnati Zoo & Botanical Garden.

A Party 140 Years in the Making

Zoofari, our premier party with a purpose, is always held on the third Friday of September. For 2015, the gala fell on the exact date of the Zoo’s 140th anniversary! Our committee fittingly chose a theme of zoo history.

More than 2,400 people joined us to celebrate 140 years as one of the region’s most beloved institutions. Guests were encouraged to don black and white formal attire with a nod to retro styles. The legendary Cathryn Hilker served as Honorary Chair, in recognition of her 50-year career at the Zoo. More than 60 local restaurants and more than a hundred corporate sponsors helped make it all possible.

It was an evening of looking back on our memories and making new ones. It’s no surprise that Zoofari was named Cincinnati’s #1 charity event in City Beat’s Best of Cincinnati 2015 issue!
### Statement of Financial Position as of 3/31/16 and 3/31/15

<table>
<thead>
<tr>
<th></th>
<th>March 31, 2016</th>
<th>March 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$4,419,813</td>
<td>$3,732,741</td>
</tr>
<tr>
<td>Trade &amp; Other Receivables</td>
<td>1,393,099</td>
<td>1,286,962</td>
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<tr>
<td>Pledges Receivable, Net</td>
<td>7,566,429</td>
<td>5,575,133</td>
</tr>
<tr>
<td>Prepaid Expenses &amp; Supplies</td>
<td>301,115</td>
<td>317,757</td>
</tr>
<tr>
<td>Investments</td>
<td>16,779,536</td>
<td>26,199,923</td>
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<tr>
<td>Beneficial Interest in Trusts</td>
<td>3,142,784</td>
<td>3,532,727</td>
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<tr>
<td>Bond Indenture Deposits</td>
<td>2,088,761</td>
<td>2,066,987</td>
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<tr>
<td>Bond Issuance Costs</td>
<td>141,264</td>
<td>26,426</td>
</tr>
<tr>
<td>Property &amp; Equipment, Net</td>
<td>90,564,182</td>
<td>86,327,036</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$126,396,983</td>
<td>$129,065,692</td>
</tr>
</tbody>
</table>

| **Liabilities and Net Assets**    |                |                |
| Accounts Payable                  | $2,391,377     | $2,493,431     |
| Line of Credit                    | 0              | 0              |
| Accrued Expenses                  | 2,490,335      | 2,713,721      |
| Notes Payable                     | 7,355,000      | 11,665,000     |
| Bonds Payable                     | 5,024,273      | 5,631,817      |
| Pooled Income Liability           | 27,010         | 27,469         |
| Gift Annuity Obligations          | 115,919        | 165,240        |
| Other Liabilities                 | 1,214,724      | 1,008,303      |
| **Total Liabilities**             | $18,618,638    | $23,704,981    |
| Unrestricted Net Assets           | 89,943,504     | 89,318,142     |
| Temporarily Restricted Net Assets | 15,068,875     | 13,261,577     |
| Permanently Restricted Net Assets | 2,765,966      | 2,780,992      |
| **Total Liabilities and Net Assets** | $126,396,983 | $129,065,692 |

### Fiscal 2016 Revenue & Expenditures

**Fiscal 2016**

**Revenue & Expenditures**

**March 31, 2016**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fiscal 2016</strong></td>
<td>$42,562,755</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gifts, Grants &amp; Donations</td>
<td>$10,456,105</td>
<td>25%</td>
</tr>
<tr>
<td>Admissions &amp; Parking</td>
<td>$12,737,412</td>
<td>30%</td>
</tr>
<tr>
<td>Park Operations</td>
<td>$5,579,561</td>
<td>14%</td>
</tr>
<tr>
<td>Events &amp; Group Functions</td>
<td>$5,394,486</td>
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</tr>
<tr>
<td>Facilities &amp; External Properties</td>
<td>$5,233,777</td>
<td>13%</td>
</tr>
<tr>
<td>Administration</td>
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<td>9%</td>
</tr>
<tr>
<td>Education</td>
<td>$2,207,972</td>
<td>5%</td>
</tr>
<tr>
<td>Conservation &amp; Research</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Investment Income &amp; Gains/(Losses)</td>
<td>$4,597</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Other</td>
<td>$522,082</td>
<td>1%</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$40,145,121</td>
<td></td>
</tr>
<tr>
<td>Animal &amp; Plant Care</td>
<td>$15,247,241</td>
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<tr>
<td>Membership</td>
<td>$8,710,833</td>
<td>20%</td>
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<tr>
<td>Tax Levy</td>
<td>$6,550,003</td>
<td>15%</td>
</tr>
<tr>
<td>Commissions</td>
<td>$2,261,675</td>
<td>5%</td>
</tr>
<tr>
<td>Programs</td>
<td>$1,320,048</td>
<td>3%</td>
</tr>
<tr>
<td>&lt;1%</td>
<td>$4,597</td>
<td></td>
</tr>
<tr>
<td><strong>Revenue &amp; Expenditures</strong></td>
<td>$42,562,755</td>
<td></td>
</tr>
</tbody>
</table>
## Statement of Activities for the Year Ended 3/31/16 with Comparative 3/31/15 Totals

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total March 31, 2016</th>
<th>Total March 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>1,629,477</td>
<td></td>
<td></td>
<td></td>
<td>1,612,100</td>
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</table>

### Revenues

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total March 31, 2016</th>
<th>Total March 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions &amp; Parking</td>
<td>$12,737,412</td>
<td>$0</td>
<td>$0</td>
<td>$12,737,412</td>
<td>$10,823,937</td>
</tr>
<tr>
<td>Memberships</td>
<td>8,710,833</td>
<td>0</td>
<td>0</td>
<td>8,710,833</td>
<td>7,855,554</td>
</tr>
<tr>
<td>Programs</td>
<td>1,320,048</td>
<td>0</td>
<td>0</td>
<td>1,320,048</td>
<td>1,245,647</td>
</tr>
<tr>
<td>Commissions</td>
<td>2,261,675</td>
<td>0</td>
<td>0</td>
<td>2,261,675</td>
<td>1,929,405</td>
</tr>
<tr>
<td>Tax Levy Income</td>
<td>6,550,003</td>
<td>0</td>
<td>0</td>
<td>6,550,003</td>
<td>6,496,175</td>
</tr>
<tr>
<td>Gifts, Grants &amp; Donations</td>
<td>4,363,259</td>
<td>5,805,907</td>
<td>0</td>
<td>10,169,166</td>
<td>9,313,332</td>
</tr>
<tr>
<td>Investment Income &amp; Gains/(Losses)</td>
<td>35,950</td>
<td>0</td>
<td>0</td>
<td>35,950</td>
<td>36,307</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>912,025</td>
<td>0</td>
<td>0</td>
<td>912,025</td>
<td>940,136</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>4,075,582</td>
<td>(4,075,582)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Total Revenues**

|                        | 40,966,787   | 1,730,325              | 0                      | 42,697,112           | 38,640,493           |

### Expenses

#### Programs:

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total March 31, 2016</th>
<th>Total March 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animal Care &amp; Health</td>
<td>14,040,022</td>
<td>0</td>
<td>0</td>
<td>14,040,022</td>
<td>13,262,664</td>
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<tr>
<td>CREW</td>
<td>1,666,229</td>
<td>0</td>
<td>0</td>
<td>1,666,229</td>
<td>1,488,685</td>
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<tr>
<td>Horticulture</td>
<td>1,207,219</td>
<td>0</td>
<td>0</td>
<td>1,207,219</td>
<td>1,137,815</td>
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<tr>
<td>Events &amp; Group Functions</td>
<td>5,394,486</td>
<td>0</td>
<td>0</td>
<td>5,394,486</td>
<td>4,896,564</td>
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<tr>
<td>Membership and Park Operations</td>
<td>5,579,561</td>
<td>0</td>
<td>0</td>
<td>5,579,561</td>
<td>5,184,558</td>
</tr>
<tr>
<td>Education</td>
<td>2,207,972</td>
<td>0</td>
<td>0</td>
<td>2,207,972</td>
<td>2,141,886</td>
</tr>
</tbody>
</table>

**Total Expenses**

|                        | 40,016,451   | 0                      | 0                      | 40,016,451           | 38,492,693           |

**Increase (Loss) from Operations**

|                        | 950,336      | 1,730,325              | 0                      | 2,680,661            | 147,800              |

### Endowment Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total March 31, 2016</th>
<th>Total March 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts, Grants &amp; Donations</td>
<td>202,976</td>
<td>83,963</td>
<td>0</td>
<td>286,939</td>
<td>360,302</td>
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<tr>
<td>Change in Beneficial Interest in Trusts</td>
<td>(374,917)</td>
<td>0</td>
<td>(15,026)</td>
<td>(389,943)</td>
<td>(24,403)</td>
</tr>
<tr>
<td>Investment Income &amp; Gains/(Losses)</td>
<td>(24,363)</td>
<td>(6,990)</td>
<td>0</td>
<td>(31,353)</td>
<td>1,087,520</td>
</tr>
<tr>
<td>Endowment Expenses</td>
<td>(128,670)</td>
<td>0</td>
<td>0</td>
<td>(128,670)</td>
<td>(135,461)</td>
</tr>
</tbody>
</table>

**Total Endowment Activity**

|                        | (324,974)    | 76,973                 | (15,026)               | (263,027)            | 1,287,958            |

**Change in Net Assets**

|                        | 625,362      | 1,807,298              | (15,026)               | 2,417,634            | 1,435,758            |

**Net Assets Beginning of Year**

|                        | 89,318,142   | 13,261,577             | 2,780,992              | 105,360,711          | 103,924,953          |

**Net Assets End of Year**

|                        | $89,943,504  | $15,068,875            | $2,765,966             | $107,778,345         | $105,360,711         |

The Zoological Society of Cincinnati’s financial statements were independently audited by Clark, Schaefer, Hackett & Co.
During our 2015-16 fiscal year, you gave more generously than ever.

We could not continue to pursue our mission without your ongoing support.

Thank you!
### Individual/Corporation/Foundation

#### $250,000 & Above
- The Joanie Bernard Foundation
- The Farmer Family Foundation
- Harry and Linda Fath
- Gorilla Glue
- Institute of Museum & Library Services
- Robert & Adele Schiff Family Foundation
- The Harold C. Schott Foundation
- Marge & Charles J. Schott Foundation
- The Spaulding Foundation

#### $100,000-$249,999
- Dorothy E. Bauer Trust
- Frisch’s Restaurants, Inc.
- The Kroger Co.
- Ms. Margaret G. Lafley
- Louis & Louise Nippert Charitable Foundation
- Ms. Genevieve H. Smith
- St. Gregory Group
- Western & Southern

#### $25,000-$99,999
- BB&T
- Ellen and Richard Berghamer Foundation
- Jim and Carolyn Bruckmann
- The Otto M. Budig Family Foundation
- Castellini Foundation
- Charles H. Dater Foundation, Inc.
- Helen G., Henry F., & Louise Tuechter Dornette Foundation, Fifth Third Bank, Trustee
- Duke Energy Foundation
- Dr. and Mrs. Steve Dumbauld
- Experiential Marketing and Alliances Team One USA on behalf of Performance Lexus and Performance Lexus RiverCenter
- Formica Corporation
- The Goddard School
- Great American Insurance Group
- Mr. and Mrs. Roger W. Gross
- Gross-Hutton Family Foundation
- Joseph D. and Connie K. Haas Fund
- John Hauck Foundation
- Anonymous
- Heidelberg Distributing Co.

#### $25,000-$99,999
- HGC Construction
- Ms. Elizabeth Tu Hoffman
- Anonymous
- Anonymous
- KeyBank
- The Patricia Kisker Foundation
- Macy’s, Inc.
- MainSource Bank
- Major League Baseball Charities, Inc.
- Melink Corporation
- Mercy Health
- Mikesell’s Snack Food Company
- Pepsi Beverages Company
- Ms. Claire B. Phillips
- PNC Bank Foundation
- Mr. and Mrs. Martin E. Rahe
- William and Ghayle Schnell
- Toyota Motor Engineering & Manufacturing North America, Inc.
- TriHealth, Inc.
- UC Health
- Mr. and Mrs. Bernard H. Wright, Jr.
- Young Family Foundation
Claire Phillips was a longtime member of our Erkenbrecher Society who passed away March 5, 2016, 18 days before her 91st birthday. She instilled in her family the importance of philanthropy. We asked her daughter, Pam Rossmann, president of the family business, to share a few memories...

My mother—also a wife, grandmother, great grandmother, philanthropist, pilot, mentor, and friend—was a woman ahead of her time. She and my dad, Charles, started their own janitorial supply company in 1947 (now Phillips Supply Company, which we still own). In the 1960s, Mom achieved her lifelong dream of becoming a pilot and then became the first female “Million Miler.”

My parents believed firmly in giving back. Mom cherished the Zoo among the select organizations she supported. In 2005 she invited me to attend an Erkenbrecher event with her, where I first learned of the Zoo’s incredible Cheetah Encounter, pioneered by Cathryn Hilker. The Director of Development at the time, Lynn Wu, helped us get involved in supporting that campaign. Little did I know the personal impact this involvement would have on me. It was my first leadership association with a major community project, but the best part was sharing the philanthropic experience with my mom.

I’m thankful that my mother taught the importance of philanthropy. She included me in meetings with her advisors, her experiences with the organizations she supported, and her decision-making process. She felt that if you invested in the community, the community would thrive. By continuing these relationships, I am keeping her memory, legacy, and great works alive.
$5,000–$9,999

The AbbiHl-Ahrens Charitable Fund of The Cambridge Charitable Foundation
Bahl & Gaynor Investment Counsel
Banfi Vintners
John F. Barrett Foundation, Inc.
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Dr. and Mrs. Thomas E. Bell
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Robert Rogan Burchenal Foundation
Mr. and Mrs. Edward F. Castleberry
Chase/JP Morgan
Cincinnati Financial Corp.
Kerry and Norah Clark Family Foundation
Mr. and Mrs. Michael T. Coler
Columbus Zoological Park Association
Coombe Family Fund
Bob and Jeanne Coughlin Fund
Lewis & Marjorie Daniel Foundation
Ms. Lucy Davis
Dinsmore & Shohl LLP
Lucile and Richard Durrell Special Fund II
Dr. Mark and Mrs. Emily Frolick
Fusite Division - Emerson Electric
General Mills Foundation Gift Matching Program CyberGrants
Richard Goettle, Inc.
Green Bean Delivery
Griffin Downey Real Estate
Mr. and Mrs. Joseph Haas, Jr.
Priscilla Garrison Haffner
Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation
William G. & Mary Jane Helms Trust
Hock Family Charitable Fund
Mr. James Jenny

You gave $2,001,557 more than in the previous fiscal year!

Dr. John Jewell, Dr. Jennifer Schuster, Rylee & Levi
Delle Christensen and Dr. Edmund W. Jones
Alfred B. and Adele S. Katz Family Philanthropic Fund
Marcia and Jim Kennedy
The LaBoiteaux Family Foundation
Live Nation Worldwide, Inc
Bryn and Joshua Lorentz
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Midwest Cheer Elite & Skatetown USA
C.M. Mockbee Co.
Navian Capital
Neiheisel Steel Corporation
Steve and Margie Nordlund-Conaway
Petbrosia
Platinum Marketing Group
PNC Bank
Pure Romance LLC
Ross, Sinclair & Associates, LLC
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Sehlhorst Equipment Services
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Tomcinoh Fund
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Ginger and David Warner
Sharon and Don Weston Fund
Debbie L. Williamson
$2,500–$4,999

AK Steel Foundation
Mike Albert Leasing, Inc.
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Alpaugh Foundation
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Cincinnati Business Courier
The Cincinnati Reds, LLC
Clark Schaefer Hackett
Mr. Charles Comins and Mrs. Audrey Green Comins

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Courtyard by Marriott Cincinnati/Midtown
CR architecture + design
Creative Department
Deloitte LLP
The Dental Care Plus Group
Martha and Stuart Dornette
Joyce and Jack Drake
Enquirer Media
EY
Fidelity Investments Midwest Region
First Financial Bank
Flying Squirrel Fund
Ben and Sue Fry Family Gift Fund
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Ms. Patricia Haynes
Helms Foundation
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Mr. and Mrs. David C. Horn
Humana
The Huntington National Bank

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Kris and Carl F. Kalnow
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Leser Family Fund
The Marvin Lewis Community Fund
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SimEx-Iwerks Entertainment
Mr. and Mrs. Craig Maier
Ms. Janet E. Manning
McD Concrete Enterprises, Inc.
Dee Ellingwood and Kaycee McGinley
Christina and David Meyer
Marissa and Michael Miller
Anonymous
Judith and David Morgan
Al. Neyer, LLC
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Mrs. Jane Novak-Cook and Mr. DeWitt Cook
Cora Ogle
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Perbix Cincinnati Zoo Fund
Elsira M. Pina, DO and Charles T. Mehlm, DO
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Priority 1 Construction Services, Inc.
Procter & Gamble Company
RCF Group
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Mr. and Mrs. Donald Semler
Sandy and Hal Shevers
Mr. and Mrs. Paul G. Sittenfeld
Bill Spade Electric, Heating and Cooling
Squire Patton Boggs (US) LLP
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Storopack
Mr. and Mrs. Robert A. Sullivan
Mr. Gregory N. Taylor
Thompson Hine LLP
Mr. and Mrs. Donald Semler
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Anonymous
U.S. Fish & Wildlife Service
Margaret and Michael Valentine
Mr. and Mrs. David R. Valz
Vista Foundation
Wieland Builders, LLC
World Discovery Safaris
Betty A. Wuest

Donors made $6,063,180 in pledges during the 2015-16 fiscal year!
$1,000 - $2,499

Ms. Barbara Campbell
Carrigan & Grimm, Inc.
Kevin and Martha Carroll
Mr. Ralph R. Carruthers
Mr. and Mrs. Manuel Chavez III
Ms. Frances Cheyne
Mr. and Mrs. Jeff Clayton
CLH Foundation
Mr. and Mrs. Steven C. Coats
Mr. James W. Cochran
Mrs. Cindy Coggins
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The Comegys Bight Charitable Foundation
Compressed Air Technologies
Mr. and Mrs. Michael Connelly
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Mrs. Karen Cronan
Mr. and Mrs. John J. Curley
Mr. and Mrs. Joseph W. Cushall
Dance With Your Heart, Inc.
Ms. Clara Dantic
Mr. and Mrs. Shane Davis
Ms. Dominick Delia
Dr. Mark D. Deutsch and Ms. Teresa Stehlin
Jacquelyn Dieckman and Michael Camery
Charles M. Dolgas and Karen M. Abell
Russ and Alaina Doyle
Emilie W. & David W. Dressler Family Fund
Doug and Reba Dysart
E&J Foundation
Eason Horticultural Resources, Inc.
Mr. and Mrs. James Ellerhorst
EMCOR Facilities Services, Inc.
Equipment Depot
Fairchild Tropical Botanic Garden
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Mr. and Mrs. Thomas Fey
Matt and Allison Fickus
Mrs. Gail Forberg
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S. Gallagher
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Naomi T. Gerwin
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Mr. Daniel J. Griesemer
Stew and Linda Hall
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Dr. and Mrs. Douglas Hawley
Mr. and Dr. Andrew and Monica Hess
Hightowers Family Foundation
Mr. and Mrs. L. Thomas Hiltz III
Mr. and Mrs. Anthony W. Hobson
Mr. and Mrs. Geoff Hoff
Cynthia & Paul Holzschuher Fund of The Warren County Foundation
Horan Associates, Inc.
Dr. and Mrs. Steven R. Horn
Peter and Mary Horton
Ryan and Emily Hoskins
Barbara V. Howard
Mr. and Mrs. John Howie
Mr. and Mrs. Donald A. Hudson
Mr. James Huegen
Ms. Deborah L. Huffman
Mr. and Mrs. Joseph E. Humphrey
Dr. and Mrs. Herb A. Hunter
Anonymous
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Mr. Jeffrey Kapela
Keith Clayton Paintings LLC
Ms. Lucinda Kemmet
Mr. Ryan Kiefer
Kinder Garden School West Chester
The Kinder Garden Schools
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Mr. and Mrs. Peter Klekamp
Mr. Tom and Dr. Tara Knipper
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Dr. and Mrs. Timothy Kremchek
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JoAnn and George Kurz
Ms. Louise M. Landen
Anonymous
Mr. and Mrs. Adam Lewis
Mr. James Lewis
Ray and Sally Leyman
Liberty Mutual Insurance
Bob and Judy Licht
Mr. Roger H. Lindemann
Dr. Kevin Little and Dr. Iris Gutmark-Little
Mr. and Mrs. Clem Luken
Mr. and Mrs. Jeffery Mahaffey
Mandare Foundation
David Mason
Eldon Mattick
Mr. Ernest McCAdams, Jr.
Anonymous
Eight donors made gifts or pledges of $50,000 or more totaling $685,675 toward our $7.3 million Hippo Cove.
$500–$999

Mr. and Mrs. Christopher Ackermann
Mr. and Mrs. Joseph W. Adkins
Ms. Sara Allen
Mr. Parag Amin
Mr. and Mrs. JR Anderson, Jr.
Mrs. Donisha Andrews
Mr. Christopher Angne
Mr. James V. Anthony and
Dr. Sarah Corathers
Mrs. Helen Arlinghaus and
Ms. Julie L. Arlinghaus
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Mrs. Kathy Bosler
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Mr. and Mrs. Louie Bourgeois
Ms. Emilie Brady
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Mr. Kyle Brown
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Mr. Justin Burket
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California Native Plant Society
Mr. Christian Callihan
Ms. Jean Canada
Mr. and Mrs. Michael Carle
Carpetland Carpet One
Shannon and Lee Carter
Mr. and Mrs. Michael Catanzaro
Ms. Melissa Causby and Ms. Susan Brawders
Centennial Talent Strategy
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Ms. Susan M. Charls
Chase Brass and Copper Company, LLC
Mrs. Maaike Chertock
Mrs. Carolyn Cifuentes
Cincinnati Art Museum
Mr. Chris Clark
Mr. and Mrs. Kenneth Clark

Seven donors made gifts or pledges of $50,000 or more totaling $4,525,150 toward Gorilla World.
In October, we met our fundraising goal for the final phase of our Africa exhibit (which, by the time you read this report, is finished!) Thank you to the Cincinnati business community, the Farmer Family Foundation, and all of the individual donors who helped make this dream a reality.
Mr. and Mrs. Andrew Kwiatkowski
Ms. Toni LaBoiteaux
Ms. Ann Lagedrost
Ms. Patricia L. Lampson and
Ms. Karen Lampson
Mr. Brian Landrum
Valerie A. Langston
Dr. John Larkin and Dr. Lisa Larkin
Larson Family Charitable Fund
Mr. and Mrs. Christopher Lattire
Mr. Joseph Lavigne
Mr. and Mrs. Martin G. Lawrence
Mr. Kyle Lehr
Mr. and Mrs. Robert G. Lessnau
Sarah S. Leyman Trust
Anonymous Fund
Mr. Michael Lince
Mr. and Mrs. Thomas Lindstrom
Mr. and Mrs. Steve Linz
Mr. and Mrs. David Locke
Mr. and Mrs. Larry B. Loftus
Ms. Elizabeth Logan
Mr. and Mrs. Robert P. Lohrmann
Mr. and Mrs. Michael C. Lyons
Ms. Rosemary MacConnell
Ms. Nicole MacDonald
Mr. and Mrs. Lawrence S. Mader
Mr. Mark E Magner
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Mr. and Mrs. Tim McCarren
Mr. and Mrs. Roger McClary
Mr. Mark O. McCollow
The Mary Sue McDuffie Trust
Mr. and Mrs. Richard McFadden
Mr. Michael McGuire
Mr. and Mrs. Michael McSwiggin
Mr. Douglas Mcvey
Mr. John Mellott
Gerald Meyer

Melinda Vogel Michael and
Timothy A. Michael
Middendorf Family Foundation
Mr. Johnny Midkiff
Mr. Greg Miller
Mr. and Mrs. John C. Miller II
Ms. Melissa Miller
Mr. and Mrs. Ryan Minton
Anonymous
Mr. and Mrs. John J. Mistler
Mr. Demian Moncharsh and
Ms. Angie Sheldon
Mr. and Mrs. Jeremy Moore
Mr. Paul Moore and Mrs. Theresa Moore
Ms. Jasmine Moser
Mr. and Mrs. Dean E. Mott
Ms. Brittany Muench
Mr. and Mrs. Paul V. Muething
Michael D. Mullis
Ms. Laverne Murray
Ms. Susan M. Murray
Mr. and Mrs. George B. Musekamp
Mr. Alpen Nacar
Mr. Robert Nagel
John Neal
Dr. David L. Nelson
Mrs. Teresa Nemann
Ms. Betsy Newman
Mr. James Niece
Mr. and Mrs. Peter Niehoff
Karen M. Niemeyer
Mr. Trent Nohren
Mr. Ryan Nolan
North Creek Nurseries, Inc.
Dr. and Mrs. Carl A. Novak, DDS
Mr. and Mrs. Stephen OBryan
Mr. Pat O’Callaghan
Mrs. Jeanne Z. Olsen
Omega Processing Solutions
Dr. Kelly P. O’Neill and Ms. Sue Aley
The Duke Energy Foundation made a $25,000 environmental grant to our Living Classroom Education Access Fund program, to help local students continue to enjoy the exciting learning opportunities that the Zoo provides.
Standing Together Through a Heartbreaking Loss

Our 2015-16 fiscal year began with the happy occasion of welcoming a new silver-back western lowland gorilla, in hopes that he would contribute to his species' survival. These animals are critically endangered, with only an estimated 175,000 remaining in the wild.

By now you're well acquainted with the name Harambe.

Just over a year after he joined us, we tragically lost Harambe. On May 28, 2016, Zoo officials made the painful decision to save a child's life by taking the gorilla's. What followed was an outpouring of emotion from around the world. Many of our members and neighbors expressed their condolences and their support.

Although the tragedy occurred after the fiscal year covered by this annual report, we would be remiss if we did not say thank you for your outpouring of goodwill during that difficult time. Despite a wave a international criticism, our local community showed sensitivity and understanding. Rather than pointing fingers, many of you expressed heartfelt concern for all of the humans and gorillas involved.

Thank you for all of your kind words and thoughts. Harambe will be forever remembered.