

Friday, April 12, 2024 from 5:30–9:00pm

Cincinnati Zoo & Botanical Garden—A World of Bloom Awaits!

We are excited to announce that Zootanical 2024 will be held on Friday, April 12 at 5:30–9:00pm. Zootanical is the premier botanical event that kicks off the Zoo season!

100% of the proceeds provide operating support to the Zoo's gardens, Horticulture, and Horticultural Outreach & Education.

This always sold-out event provides brand visibility to a sophisticated, plant-centric audience, and well-connected community leaders.

We are delighted to announce our event chairs: Zoo Board Member, Jack Oliver & Alexa Oliver, who have provided long-standing leadership & support of the garden. They will be joined by co-Chairs, Zoo Board Members, Tim & Linnea Bonacci.

Special thanks to returning Golden Trowel Sponsors, The Oliver Family Foundation and Vista Foundation.

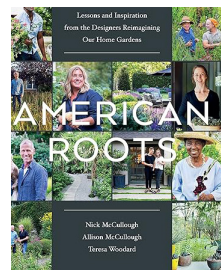
Event Highlights Include:

- A magnificent display of over 120,000 tulips and other spring blooms
- Signature cocktails & libations
- View the Asian-themed garden at the entrance to Elephant Trek
- An elegant and locally sourced menu
- Meet members from the CZBG Botanical Committee
- An inspiring talk by Nick McCullough, an APLD-certified Designer & Young Professional of the Year
- A botanical-themed Silent Auction
- Network with our esteemed Horticulture Team

Zootanical 2024 Committee

Chairs: Alexa & Jack Oliver **Co-Chairs:** Linnea & Tim Bonacci

Committee: Christina Anderson, Justina Block, Joe Boggs, Meredith Borchers, Jen Castellini, Cathy Crain, Katie Heekin, Gigi Heidt, Chris Hock, Sally Leyman, Lisa Massa, Alison Masters, George Molinsky, Jane Novak-Cook, Kevin O'Dell, David Plogmann, Bill Ripley, and Anya Sanchez



Nick McCullough

Our guest speaker will be Nick McCullough, Nick is an APLD-certified Designer, who has won numerous awards including Young Professional of the Year from the Perennial Plant Association and Ohio Nursery and Landscape Association. A self-described “plant nerd,” he is passionate about perennials and has a masterful understanding of how plants thrive in the Midwestern climate. The event will take place amidst over 100,000 tulips in bloom and will include an organic farm-to-table dinner, creative libations, and much more.

ZOOTANICAL
IN BLOOM!

A Look Back at Zootanical 2023...



Horticulture Highlights 2023

Your donations help us to achieve greatness!

- We expanded our **Annual Trials program** planting 60,000 annuals of over 600 varieties (one of the largest annual trials display gardens in the country).
- Horticulture has been very **involved in the community** this year doing work in Bond Hill, Avondale, Madisonville, and other places around the area.
 - We have planted 100 large trees along with over 4,000 perennials to create pollinator gardens in these areas.
 - Our second **urban learning garden** was put in at John P. Parker Elementary in Madisonville.
 - Irving Park in Avondale got a makeover with over 25 trees and a beautiful pollinator garden.
- Planting has begun on the new **Elephant Trek habitat and Asian Garden**: a hillside of bamboo has been placed near the building as a future food source for the elephants. Eight of some of the largest trees we have planted were craned into place to provide shade for the elephants.
- The CZBG applied for **official arboretum status through Arbnet**.
 - We were recognized at **Level 4**, which is the highest level awarded, because of our quality and care of our collections, educational programs, and innovative tree research at CREW.
- Our **Plant for Pollinator Kits** were a big hit! We now have **over 3,000 registered P4P gardens**.
- We had another successful year of providing native plants to home gardeners through our **Bowyer Farm plant sales**.
 - **Most Popular Spring Plant**: Virginia Bluebells, in full display in April with sky blue flowers.
 - **Most Popular Fall Plant**: Cardinal Flower, with vibrant spires of pure, bright red flowers that attracts bees, butterflies, and ruby throated hummingbirds.



A garden is like a river.

It flows, it's always moving, and it's never the same. It never reaches anywhere other than this moment. —Monty Don

Thank You to Our 2023 Sponsors

Golden Trowel



Vista Foundation
Helen & Katie Heekin

Horticulture Hero



Conservation Champion

Chrissey & Aaron Haslam and
Dora & Charley Barrett
Michelle & Peter Barrett
Cathy & Tom Crain
Anne & Dean Kereiakes

Pam Middendorf
Kate & George Molinsky
Dianne & J. David Rosenberg Fund
of the Greater Cincinnati Foundation
Betty Wuest



Avid Gardener

Lisa & Rich Boehne
Linnea & Tim Bonacci
Castellini Foundation
Justin Construction
Katie & Shane Heekin
Kris & Carl Kalnow

Kendrick and O'Dell Landscaping
Klosterman Baking Company
Barb & Phil Lichtenstein
Lisa & Tim Massa
Jane Novak-Cook & DeWitt Cook
Anya & Jon Sanchez
Dotty Shaffer
Stride Studios

Sponsorship Opportunities

*Sponsorship deadline is March 1, 2024 to maximize sponsor benefits

Investment	\$25,000	\$10,000	\$5,000	\$2,500
Sponsorship Name	Golden Trowel	Horticulture Hero	Conservation Champion	Avid Gardener
The Impact of Your Gift	Funds the purchase of 120,000 tulip bulbs from Holland for the 2025 Zoo Blooms season	Funds the Legacy Tree Program by growing 1,000 oak trees at the Bowyer Farm— these will be planted in local neighborhoods	Supports the beautification of the Zoo's container gardens with unique plantings	Purchases 2,500 new perennial plugs used to beautify the Zoo's community gardens and Plant for Pollinator Program
Gift Recognition with the Zoo's 1.8 Million Annual Visitors	Logo/Name in Signage in Main Zoo Tulip Display Garden	Logo/Name in Erkenbrecher Major Trial Garden	Logo/Name in Planters at Zoo Entry	N/A
Zootanical Event Tickets	16	12	10	6
Event Seating	2 Premier Reserved Tables with Keynote Speaker	2 Premier Reserved Tables	1 Reserved Table	General Seating
Sponsor Gifts	80 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	60 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	40 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	20 PNC Festival of Lights Tickets
Event Website & Program Inclusion <i>(deadline is 3/1/24)</i>	Logo or Name & Full Page Program Ad <i>5.5"x8.5" pdf or eps file</i>	Logo or Name & 1/2 Page Program Ad <i>5.5"x4.25" pdf or eps file</i>	Logo or Name & 1/4 Page Program Ad <i>2.75"x4.25" pdf or eps file</i>	Name
Event Signage	Featured on Event Welcome, Video Screens, & Table Signage	Included in Leadership Sponsor, Video Screens, & Table Signage	Included in Leadership Sponsor, Video Screens, & Table Signage	Included in Avid Gardener Event Sign
Cincinnati Business Courier Thank You Ad	Logo/Name	Logo/Name	Logo/Name	N/A

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Cincinnati Zoo & Botanical Garden

Sponsorship Commitment Form

Please Choose Your Sponsorship Level:

- Golden Trowel—\$25,000 Horticulture Hero—\$10,000
 Conservation Champion—\$5,000 Avid Gardener—\$2,500
 I/we would like to purchase _____ individual tickets to Zootanical (\$200 per ticket)
 I/we are unable to sponsor/attend Zootanical and would like to donate to the Zoo's Botanical Garden in the amount of \$ _____

Sponsor Name: _____
Contact Person: _____
Phone Number: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____

Please Return Form To:

Cincinnati Zoo & Botanical Garden
3400 Vine Street
Cincinnati, OH 45220
ATTN: David Plogmann, Development
david.plogmann@cincinnati-zoo.org
or 513.487.3324

- Check Enclosed Please Bill Me Visa Master Card American Express Discover

Payment Amount: _____ Name on card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____



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