

Celebrating 150 years in the garden!

Friday, April 11, 2025 from 5:30–9:00pm | Cincinnati Zoo & Botanical Garden

We are excited to announce that Zootanical 2025 will be held on Friday, April 11 at 5:30–9:00pm. Zootanical is the premier botanical event that kicks off the Zoo season!

100% of the proceeds provide operating support to the Zoo's gardens, Horticulture, and Horticultural Outreach & Education.

This always sold-out event provides brand visibility to a sophisticated, plant-centric audience, and well-connected community leaders.

We are delighted to announce our event Chairs Linnea & Tim Bonacci who will be joined by co-Chairs Alexa & Jack Oliver.

Special thanks to returning Golden Trowel Sponsors, The Oliver Family Foundation and Vista Foundation.

Event Highlights Include:

- A magnificent display of over 120,000 tulips and other spring blooms
- Signature cocktails & libations
- View the Asian-themed garden at the entrance to Elephant Trek
- An elegant and locally sourced menu
- Meet members from the Cincinnati Zoo & Botanical Garden Botanical Committee
- An inspiring talk by Steve Foltz, Director of Horticulture, and a beautiful visual presentation
- A botanical-themed Silent Auction
- Network with our esteemed Horticulture Team

Zootanical 2025 Committee

Chairs: Linnea & Tim Bonacci **Co-Chairs:** Alexa & Jack Oliver

Committee: Christina Anderson, Justina Block, Joe Boggs, Jen Castellini, Cathy Crain, Lucy Davis, Katie Heekin, Austin Heidt, Chris Hock, Sally Leyman, George Molinsky, Jane Novak-Cook, Kevin O'Dell, David Plogmann, Bill Ripley, and Anya Sanchez

Steve Foltz, Director of Horticulture



Steve Foltz

Horticulture: Past, Present and Future

This presentation will show how Horticulture at the Cincinnati Zoo & Botanical Garden will impact every person in the Greater Cincinnati Region and beyond! The Cincinnati Zoo & Botanical Garden is an outstanding example of how we can create a beautiful, functional, "Urban Ecosystem" where nature and people can thrive. How can we translate this example to our homes, schools, and businesses in our communities with the goal of transforming health, wellness, and beauty into our urban and suburban landscapes? **Well rooted in Cincinnati for 150 years!**

ZOOTANICAL
IN BLOOM!

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A Look Back at Zootanical 2024...



Horticulture Highlights 2024

Your donations help us to achieve greatness!

- We expanded our **Annual Trials program** planting 60,000 annuals of over 600 varieties (one of the largest annual trials display gardens in the country).
- Horticulture has been very **involved in the community** this year doing work in Bond Hill, Avondale, Madisonville, and other places around the area.
 - We have planted 100 large trees along with over 4,000 perennials to create pollinator gardens in these areas.
 - Our second **urban learning garden** was put in at John P. Parker Elementary in Madisonville.
 - Irving Park in Avondale got a makeover with over 25 trees and a beautiful pollinator garden.
- Planting has been completed at the new **Elephant Trek habitat and Asian Garden**: a hillside of bamboo has been placed near the building as a future food source for the elephants. Eight of some of the largest trees we have planted were craned into place to provide shade for the elephants.
- The Cincinnati Zoo & Botanical Garden applied for **official arboretum status through Arbnet**.
 - We were recognized at **Level 4**, which is the highest level awarded, because of our quality and care of our collections, educational programs, and innovative tree research at CREW.
- Our **Plant for Pollinator Kits** were a big hit! We now have **over 3,500 registered P4P gardens**.
- We had another successful year of providing native plants to home gardeners through our **Bowyer Farm plant sales**.
 - **Most Popular Spring Plant**: Virginia Bluebells, in full display in April with sky blue flowers.
 - **Most Popular Fall Plant**: Cardinal Flower, with vibrant spires of pure, bright red flowers that attracts bees, butterflies, and ruby throated hummingbirds.



A garden is like a river.

It flows, it's always moving, and it's never the same. It never reaches anywhere other than this moment. —Monty Don

Thank You to Our 2024 Sponsors

Golden Trowel



Vista Foundation

Horticulture Hero

Linnea & Tim
Bonacci



Conservation Champion

Eileen
Barrett



Cathy & Tom
Crain



Anne & Dean
Kereiakes

Anne & Craig
Maier

Pamela
Middendorf

Kate & George
Molinsky

Dianne and J. David
Rosenberg Fund

Anya & Jon
Sanchez

We Love the
Zoo & Garden

Betty
Wuest

Avid Gardener

Castellini Foundation
Cavalier Distributing
The Heidt Family Foundation
Dawn & Chris Hock
Indian Hill Garden Club
Investment Analytics
Michelle & Peter Barrett
Jostin Construction
Kris & Carl Kalnow

Kendrick & O'Dell Landscaping
Klosterman Baking Company
Barb & Phil Lichtenstein
Lisa & Tim Massa
Susan Murray
Jane Novak-Cook & DeWitt Cook
Lisa & Tom O'Brien
osmia Bee
Stride Studios

Sponsorship Opportunities

*Sponsorship deadline is March 1, 2025 to maximize sponsor benefits

Investment	\$25,000	\$10,000	\$5,000	\$2,500
Sponsorship Name	Golden Trowel	Horticulture Hero	Conservation Champion	Avid Gardener
The Impact of Your Gift	Funds the purchase of 120,000 tulip bulbs from Holland for the 2026 Zoo Blooms season	Funds the Legacy Tree Program by growing 1,000 oak trees at the Bowyer Farm— these will be planted in local neighborhoods	Supports the beautification of the Zoo's container gardens with unique plantings	Purchases 2,500 new perennial plugs used to beautify the Zoo's community gardens and Plant for Pollinator Program
Zootanical Event Tickets	16	12	10	6
Event Seating	2 Premier Reserved Tables with Keynote Speaker	2 Premier Reserved Tables	1 Reserved Table	General Seating
Sponsor Gifts	80 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	60 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	40 PNC Festival of Lights Tickets & an ornamental specimen tree selected by the Horticulture Team	20 PNC Festival of Lights Tickets
Event Website & Program Inclusion <i>(deadline is 3/1/25)</i>	Logo or Name & Full Page Program Ad	Logo or Name & 1/2 Page Program Ad	Logo or Name & 1/4 Page Program Ad	Name
Event Signage	Featured on Event Welcome, Video Screens, & Table Signage	Included in Leadership Sponsor, Video Screens, & Table Signage	Included in Leadership Sponsor, Video Screens, & Table Signage	Included in Avid Gardener Event Sign
Cincinnati Business Courier Thank You Ad	Logo/Name	Logo/Name	Logo/Name	N/A

Friday, April 11, 2025
5:30–9:00pm
Cincinnati Zoo & Botanical Garden

Presenting Sponsorship **SOLD**

Includes 4 premier seats at the Guest Speaker’s table and a private event at the hottest venue in the city, Elephant Trek.

Sponsorship Commitment Form

Please Choose Your Sponsorship Level:

- Golden Trowel—\$25,000
- Horticulture Hero—\$10,000
- Conservation Champion—\$5,000
- Avid Gardener—\$2,500
- I/we are unable to sponsor/attend Zootanical and would like to donate to the Zoo’s Botanical Garden in the amount of \$ _____

Sponsor Name: _____
Contact Person: _____
Phone Number: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____

Please Return Form To:

Cincinnati Zoo & Botanical Garden
3400 Vine Street
Cincinnati, OH 45220
ATTN: David Plogmann, Development
david.plogmann@cincinnati-zoo.org
or 513.487.3324

- Check Enclosed Please Bill Me Visa Master Card American Express Discover

Payment Amount: _____ Name on card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

**Individual tickets will go on sale March 1st, pending availability.*



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