



**CONSERVATION
IMPACT TEAM**

**Impact
Report**

2023



COEXISTENCE...

...is the Conservation Impact Team's vision

The human dimensions of conservation are core drivers to our work advocating for a future where wildlife and humans are thriving. **Coexistence represents a resilient and ever-changing state, wherein humans and wildlife co-adapt and mutually adjust to sharing landscapes.**

While we acknowledge the potential for negative incidents for both humans and wildlife, coexistence prioritizes benefits to outweigh and minimize these possible costs. **Our overarching objective is to safeguard the persistence of wildlife populations while upholding socially and ethically acceptable methods that resonate with and empower local communities.** We do this by balancing perceived risks and unique local contexts encompassing values, worldviews, religious beliefs, cultural practices, and more.

We seek to design interventions to enhance coexistence that are ecologically suitable, economically viable, and socially acceptable.

HOW WE DO OUR WORK...

We activate Cincinnati Zoo & Botanical Garden audiences and communities both locally and globally to support coexistence initiatives. We aim to increase our strategic **impact**, **mobilize** the Cincinnati Zoo & Botanical Garden community, **elevate** the Zoo as a conservation leader, and embrace environmental **justice** in all that we do. While most of our projects and partnerships connect with more than one of these goals, this report aims to showcase specific examples detailing exemplary progress for each of the four goals.



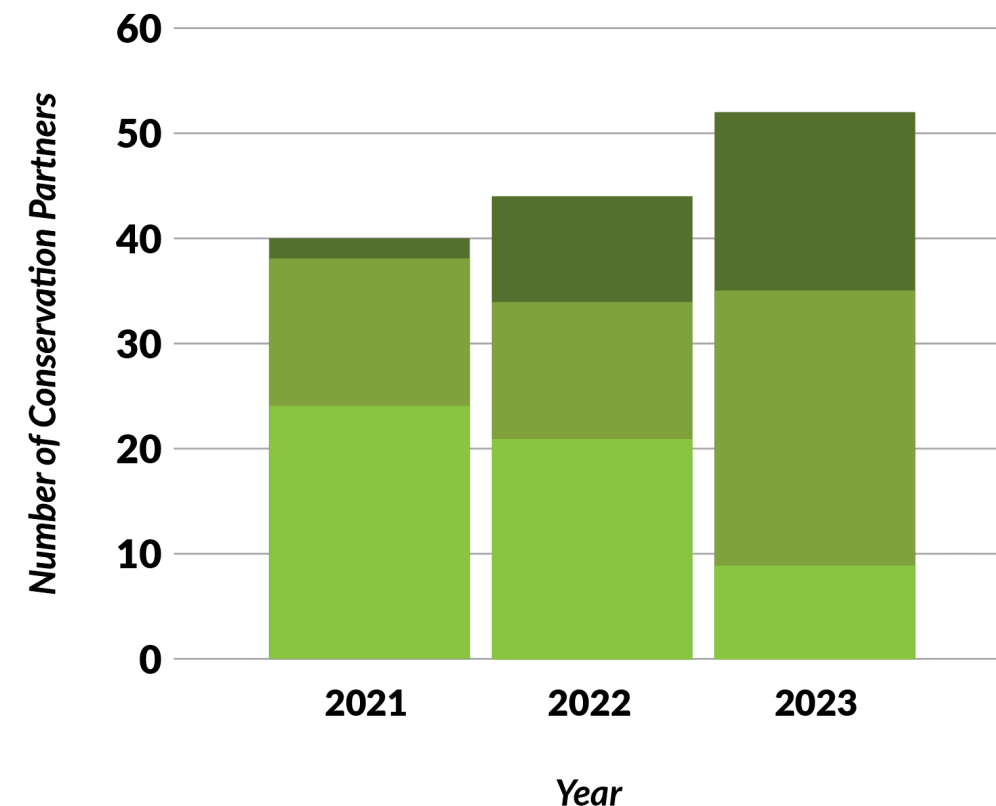
STEPPING UP as Conservation Leaders

We are **intentionally deepening our partnerships toward true collaboration.** We want to mobilize our diverse staff to build buy-in and connections to our mission, while simultaneously increasing our impact and resources shared with deserving partners.

To accomplish this, we are transitioning lowest-level partnerships where the Cincinnati Zoo & Botanical Garden shares revenue via philanthropic support (Level 1) toward more activity sharing, coordination, communication (Level 2), and Zoo leadership with our unique skills (Level 3).



COLLABORATION WITH PARTNERS



- Level 1: Philanthropic Only
- Level 2: Activity Sharing
- Level 3: Zoo Leadership

LOCAL AND GLOBAL Partners

- Avondale Community Council
- Avondale Development Corporation
- Cincinnati Children's Hospital
- City of Cincinnati
- Rockdale Academy
- Groundwork Ohio River Valley
- MadTree Brewing
- Adventure Crew
- Cincinnati Parks
- Great Parks of Hamilton County
- Community Members
- Impact by Design
- AZA
- SORALO
- Asian Nature Conservation Foundation
- Cheetah Outreach Trust
- Goulougo Triangle Ape Project
- Wild Entrust
- Lola ya Bonobo
- Wild Animal Conservation Institute (ICAS) Brazil
- Conservation Initiatives India
- Save the Golden Lion Tamarin
- Tusk Trust
- WWF
- Lion Landscapes
- Lion Recovery Fund
- Bahamas National Trust
- Bahamians, Birds, & Botany
- Snow Leopard Conservancy
- ARCAS Guatemala
- Bird Endowment

50%
of all revenue from Behind-The-Scenes tours goes directly to these conservation partners chosen by Animal Keeper Teams!

- Uganda Conservation Foundation
- VulPro
- RAPTORS, Inc
- Turtle Survival Alliance
- Xerces Society for Invertebrate Conservation
- World Parrot Trust
- Wild Nature Institute
- Asian Elephant Support
- EEHV Research
- SAFE Asian Elephant
- International Elephant Foundation
- SANCCOB
- The Sloth Institute
- Wild Camel Protection Foundation
- Kea Trust
- Bush Heritage Trust
- Red Panda Network

Our Approach

We work hard to advance multiple strategies on our team, including:

- Advocating for coexistence benefits for both wildlife and people
- Inspiring our communities for positive actions and enhanced commitment to pro-conservation identities
- Collaborating across diverse skill sets & global partners
- Pouring in resources with proactive partnerships and leadership by Cincinnati Zoo & Botanical Garden staff
- Evaluating our scientific impact for responsive adaptability and efficiency
- Thoughtful testing of innovative ideas for creative problem-solving
- Capacity-building and training to grow the next generation of conservationists



COEXISTENCE ACTIONS	TARGET OUTCOMES
Sustainable & Empowered Livelihoods	to reduce poverty and to overcome drivers of poaching, overuse of wildlife and natural resources, illegal wildlife trade, and human-wildlife conflict
Mobilized Communities	to increase capacity for projects to advance with more support and to decrease disengaged or unaware audiences
Habitat Restoration	to overcome degradation, such as pollution, barriers, inhospitality
Habitat Connection	to overcome fragmentation of suitable patches of habitats in the landscape and to enable intentional movement for improved population health



FOUR DIMENSIONS of Coexistence

IMPACT

Increase our positive effect on threats to wildlife and conservation partners' needs with Zoo staff on the ground co-developing projects with global partners.

MOBILIZE

Increase our mobilization of Zoo staff, visitors, and local communities in strategic action for sustainable resource use and wildlife coexistence.

ELEVATE

Increase our team's expertise, global presence, reputation, and credibility by training future conservation leaders and leading impactful collaborations.

JUSTICE

Increase our active inclusion and equity efforts to enable environmental justice by investing in and supporting diverse, indigenous experts with proactive partnerships.



IMPACT

Volunteers & Zoo Staff in the Community

1,455

Volunteers in the last year (adults, ZooTeens, and corporate groups)

3,000+

Pollinator gardens planted by Zoo audiences

Rockdale Urban Learning Garden



ENGAGING ZOO STAFF As Coexistence Champions

In 2023, nine Zoo employees from seven different departments traveled to Kenya through our Coexistence Champion program. Zoo staff connected with our partners at SORALO to share skill sets in communications and social media strategy, animal care, maintenance and aquatics, and educational interpretation.

2023 Champions Michelle and James were able to share their experiences with Zoo staff at an all-employee meeting. When talking about the women in conservation at SORALO, James said, “I was raised by a strong woman and it was really nice to see other women around the world doing it...they are making a difference where they live and in their community.”

**“If you get a chance—do it.
Open yourself up to the
experience and leave all your
preconceived notions here.”**

—James, Coexistence Champion



Coexistence Champions with SORALO team learning about local water systems



Cincinnati Zoo & Botanical Garden team with SORALO community, wildlife rangers, and staff

Studying Wildlife Close to Home...

Coexistence Impact Fellow Kai Davis is leading a Wildlife Impact Assessment at Bowyer Farm in Mason, Ohio to assess how migratory birds currently use and move through the space compared to historical species records. Using acoustics monitoring, Kai is evaluating how wetlands, woodlands, grasslands and scrubs, alongside agricultural fields, create dynamic, unique habitat types within the landscape.



Kai with a bird-banding volunteer at Bowyer Farm

...and Around the World

This summer, we partnered with Fellow T’Noya Thompson to bring teens from her “Bahamians, Birds, and Botany” program to Cincinnati—and for our ZooTeens to reconnect with them in the Bahamas! This first-time ecological and cultural exchange opportunity allowed teens to immerse themselves in new landscapes while empowering them to teach their peers about the species and activities they experience at home.



Bahamian teens at Cincinnati Nature Center



ZooTeens in the Bahamas

2023 GLOBAL PROJECT Highlights

To enable positive impacts for endangered species, we partner with community organizations around the world to actively mitigate the threats to wildlife, including human-wildlife conflict, poaching and overuse, disease, and habitat fragmentation.

FIONA BOUGHT A BOAT

Funds raised with the help of our world-famous bloat went to the Uganda Conservation Foundation to buy a boat for rangers protecting wild hippos from poaching.

GAMIFYING HUMAN-ELEPHANT COEXISTENCE

We are working with Conservation Initiatives in India to redirect teenage boys who cause conflicts with elephants through an innovative video game designed with behavior change in mind.

APE AND HUMAN HEALTH IN THE CONGO

We are currently surveying communities deep in forested ape habitats with the Goulougo Triangle Ape Project. The results of the survey will inform videos and radio shows aimed at promoting human health and protecting apes' future survival.

HELPING WILDLIFE CROSS THE ROAD IN BRAZIL

With our partners ICAS and AMLD, we are supporting wildlife movement through building bridges and reducing collisions by mobilizing people for giant anteaters and golden lion tamarins.

PROJECTS:



Photo by: Frederico Tavares

ZooTeens

Gaining Conservation Knowledge and Confidence

The Cincinnati Zoo & Botanical Garden's ZooTeen program is committed to whole person youth development. Whether collecting data on pollinators, providing interpretive messaging at different habitats, or supporting our Education programs, ZooTeens make an enormous impact on Zoo staff and visitors alike. ZooTeens are able to build knowledge, gain leadership experience, and develop professional skills as they learn more about the Zoo's conservation efforts and share those stories with a wider audience.



Jay H., ZooTeen

Stepping Up as Leaders

A small, dedicated group of year-round ZooTeens can apply to become a Community Conservation Leader (CCL). Over the course of the year, CCLs meet with one another to engage more deeply with conservation issues and plan a project based on their interests. Last year, CCLs planned our annual Monarch Festival, hosted an invasive plant removal event with the Mill Creek Alliance, and led a canoe clean-up along the Little Miami River.



Community Conservation Leaders, ZooTeens

“Even a month [into] the program I was much more confident and felt assured in my ability to communicate with the public. I feel it has given me a part in helping with conservation and raising awareness!”

—Eden M., ZooTeen

MOBILIZE

Zoo Visitors, Volunteers, and Staff

46,050+
Zoo visitors who choose to round up and donate to conservation in the last year

\$86,520+
In donations from Zoo visitors to conservation via the Round Up for Wildlife program



ACTIVATING VOLUNTEERS To Support Zoo Staff and Visitors

The Cincinnati Zoo & Botanical Garden's nearly 450 adult volunteers provide crucial year-round support to every department in the Zoo. Divers cleaning pools and tanks, gardeners helping plant our yearly tulip bulbs, crafters and artists creating themed animal enrichment, and off-site volunteers remotely monitoring animals needing 24-hour observation all expand the capacity of staff to focus on projects that benefit our animals as well as our visitors.

Our Habitat Ambassador program connects volunteers with guests to provide interpretive messaging around habitats, animals, and conservation calls-to-action. In 2023, Ambassadors logged over 350,000 meaningful interactions with visitors!

GETTING SUPPORT FROM OUTSIDE THE ZOO

Through our Group Volunteer program, local companies and organizations can arrange service mornings for their employees. In 2023, we welcomed over 850 corporate volunteers who supported our Horticulture, Animal Enrichment, and Park Services teams.



Volunteers interpreting & working on Zoo grounds

“Spending time as a volunteer here at the Cincinnati Zoo & Botanical Garden has been one of the most fulfilling experiences of my life. I have found a group of like-minded people who are all working together to further the Zoo’s mission. I look forward to every volunteer shift.”

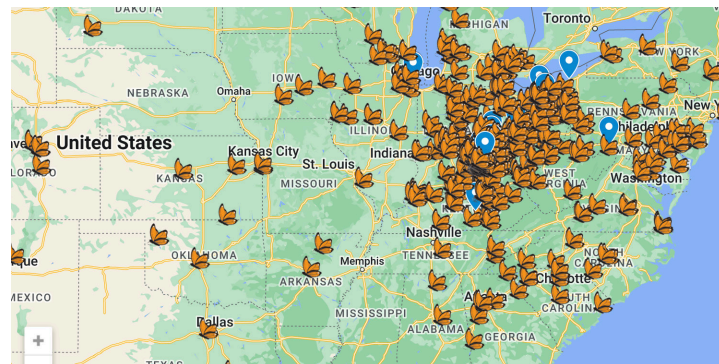
—Michael B., Volunteer

INSPIRING VISITORS With Conservation Actions

Internal and external collaborations are key to successful initiatives like these. **The Conservation Impact Team works closely with staff from across the Zoo and partners around the region** to develop impactful opportunities for public awareness and engagement in conservation and coexistence.

PLANT FOR POLLINATORS

Calling on people to plant pollinator-friendly plants in their yards and communities.



Map of registered Plant for Pollinator gardens

LIGHTS OUT CINCINNATI

Advocating for reduced artificial light use to help migrating birds as they move through our region.

RAIN BARREL ART AUCTION

Rallying local artists to design barrels that raise money for environmental education and inform visitors about water conservation.

E-WASTE RECYCLING

Encouraging visitors to recycle cell phones and other electronic accessories to reduce waste in landfills and raise money for gorilla conservation.

PROJECTS:

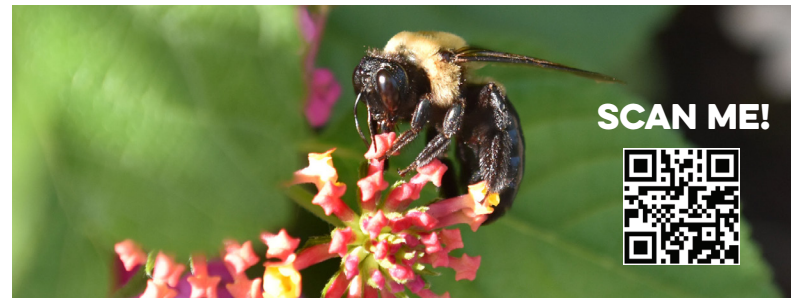
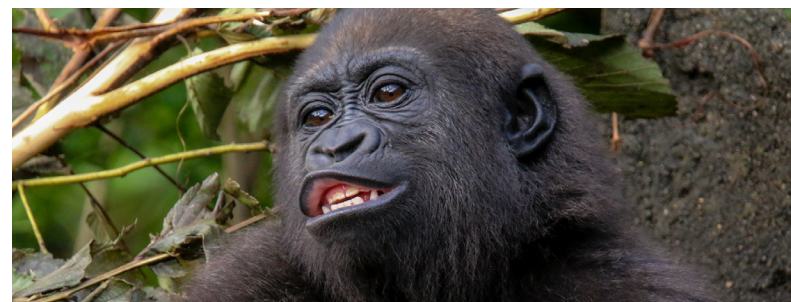


Photo by: Nancy Barrett



Growing Networks of Conservation Professionals

Since 2003, the Cincinnati Zoo & Botanical Garden has partnered with Project Dragonfly at Miami University to reach over 700 participants through a variety of courses, experiences, and degree programs that directly involve Zoo staff.

The Cincinnati Zoo & Botanical Garden is a founding partner of Earth Expeditions, study abroad courses accredited through Miami that bring students to critical conservation areas like Thailand, Belize, Kenya, and Mongolia in order to experience local biodiversity and learn about community conservation efforts.

As of 2010, the Zoo has also been a host site for the Advanced Inquiry Program (AIP), a one-of-a-kind online master's degree program through which students engage in experiential learning days at the Zoo to earn an MA or MAT in Biology. Through their AIP coursework, students have led river clean-ups, championed community beautification projects with pollinator-friendly plants, and collaborated with city-owned parks to improve urban nature trails.

"I love being a part of a network of folks who are changing the world for the better. The focus on taking action and the learning to become leaders are what makes Project Dragonfly such a great family to be a part of."

**—Cincinnati Zoo & Botanical Garden
AIP Student**



AIP students at Bowyer Farm



**143 graduates
since 2010!**



PROJECT DRAGONFLY

CLOSE ENOUGH TO CARE AND ACT

The Conservation Impact Team leads behavior change research to evaluate how best to mobilize zoo audiences and communities to get involved in conservation action. As a result, our data-driven interpretive messaging by Habitat Ambassadors, ZooTeens, and staff is proactive and engaging.

Who Are You at the Zoo? 30 calls-to-action

With our "Who are you at the Zoo?" quiz, we've created a game to match people's interests and personality with wildlife conservation stories. This will be integrated with the Zoo's website soon!



Take the Quiz!



ELEVATE AZA SAFE Programs

The Cincinnati Zoo & Botanical Garden is committed to participating in collaborative conservation with other zoos and aquariums across the AZA in the SAFE (Saving Animals From Extinction) programs.

- SAFE African Lion (leader)
- SAFE Asian Elephant (leader)
- SAFE Mexican Wolf (leader)
- SAFE North American Monarch (leader)
- SAFE Painted Dog (leader)
- SAFE Red Panda (leader)
- SAFE North American Songbird
- SAFE African Penguin
- SAFE North American Turtle

ASSOCIATION
OF ZOOS &
AQUARIUMS

SAFE
SAVING ANIMALS
FROM EXTINCTION



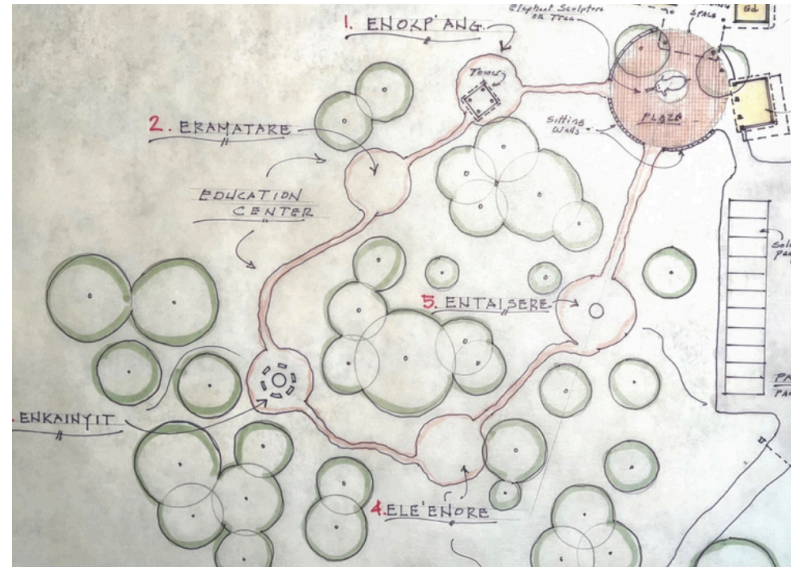
SORALO'S VISION

Lale'enok Resource Centre

When SORALO's co-founder and director John Kamanga was awarded the Tusk Award for Conservation (2020), he had a vision for those funds to expand SORALO programming and the Lale'enok South Rift Resource Centre. The Cincinnati Zoo & Botanical Garden convened two teams to collaborate with SORALO staff and facilitated site master planning, sustainability strategies, and educational interpretive designs.

The vision of the resource center is to "build an interpretive space for community members and visitors that celebrates Maasai culture, community collaboration, and practices of coexistence with wildlife." The SORALO team is building the envisioned spaces at Lale'enok and training new employees to understand the vision of Lale'enok and the larger landscape.

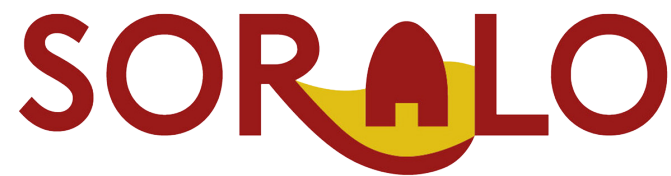
This project utilizes Cincinnati Zoo & Botanical Garden skill sets to support SORALO's mission. Zoo employees were also further trained in coexistence thinking through facilitated conversations with the SORALO team. The Zoo team has shared this model with other interested zoos on how to actively partner and elevate their support beyond traditional, philanthropic partnerships.



Lale'enok Masterplan for new interpretive spaces



Building of new interpretive spaces at Lale'enok



South Rift Association of Land Owners

Rallying Partners by Leading Workshops

Asian Elephant Conservation Strategic Planning

Lily Maynard facilitated a week long **Asian Elephant Alliance Workshop on Human-Wildlife Coexistence for the World Wildlife Fund (WWF)**. With teams from 8 countries across Southeast Asia and China, this week was a huge leap forward in the Cincinnati Zoo & Botanical Garden getting involved in leading Asian elephant conservation efforts.

To match our massive effort in building Elephant Trek at the Zoo, we are growing partnerships across Asian elephant range to help them thrive in the wild into the future. From reducing human-elephant conflict in India to supporting farmers working to adopt elephant-friendly techniques in Thailand, we are working to empower communities who live with elephants.

Integrating Conservation & Sustainability

In September 2023, we hosted a workshop with 30 attendees from across AZA institutions to co-design opportunities to promote wildlife and natural resource conservation together. The many ideas generated are fueling the development of pilot tests for engaging our communities to get involved in both conservation and sustainability initiatives.



WWF Asian Elephant Alliance Workshop



Human-Wildlife Coexistence collaboration for WWF

ASSOCIATION
OF ZOOS &
AQUARIUMS



Getting the Word Out

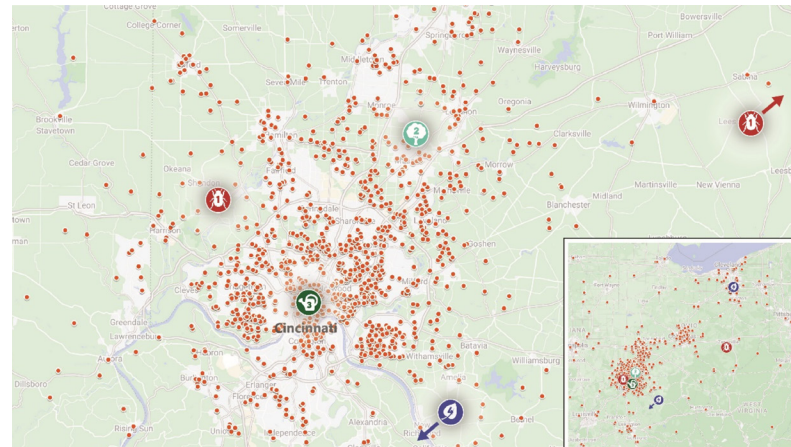
Publishing Papers and Partnering with Audiences

The Cincinnati Zoo & Botanical Garden's credibility and reputation were bolstered in 2023 with the publication of an article authored by Zoo staff representing several departments. "Local Plant and Insect Conservation Evaluated with Organizational Identity Theory" was published in the Journal of Zoological and Botanical Gardens and showcases the Zoo's work in local flora and fauna conservation. **Highlights include:**

- The Insect Team's work with American Burying Beetles
- Our wetland restoration efforts and growing of native plants at Bowyer Farm
- CREW's endangered plant propagation
- Our Plant for Pollinators program
- The recently installed Rockdale Urban Learning Garden



Journal of
*Zoological and
Botanical Gardens*



Map of local conservation case studies across Ohio

Open Access Article

Local Plant and Insect Conservation Evaluated with Organizational Identity Theory

by [Lily Maynard](#), [Bailey Cadena](#), [T'Noya Thompson](#), [Valerie Pence](#), [Megan Philpott](#), [Mollie O'Neil](#), [Mandy Pritchard](#), [Julia Glenn](#), [Bridget Reilly](#), [Jordan Hubrich](#) and [David Jenike](#)

NEW AUDIENCES, BIGGER IMPACT

The Cincinnati Zoo & Botanical Garden and professional soccer club FC Cincinnati made a splash this April when they joined together for a river clean-up with Living Lands & Waters. Together, volunteers removed over 4,000 lbs of trash from the Ohio River! This new partnership represents a shared commitment to local conservation and mobilizing our passionate audiences to take meaningful action in their communities.



JUSTICE

Internships & Fellowships at the Zoo

42

Cincinnati Zoo & Botanical Garden Interns paid a stipend to help offset their expenses

4

Coexistence Impact Fellows supported financially & professionally by the Zoo

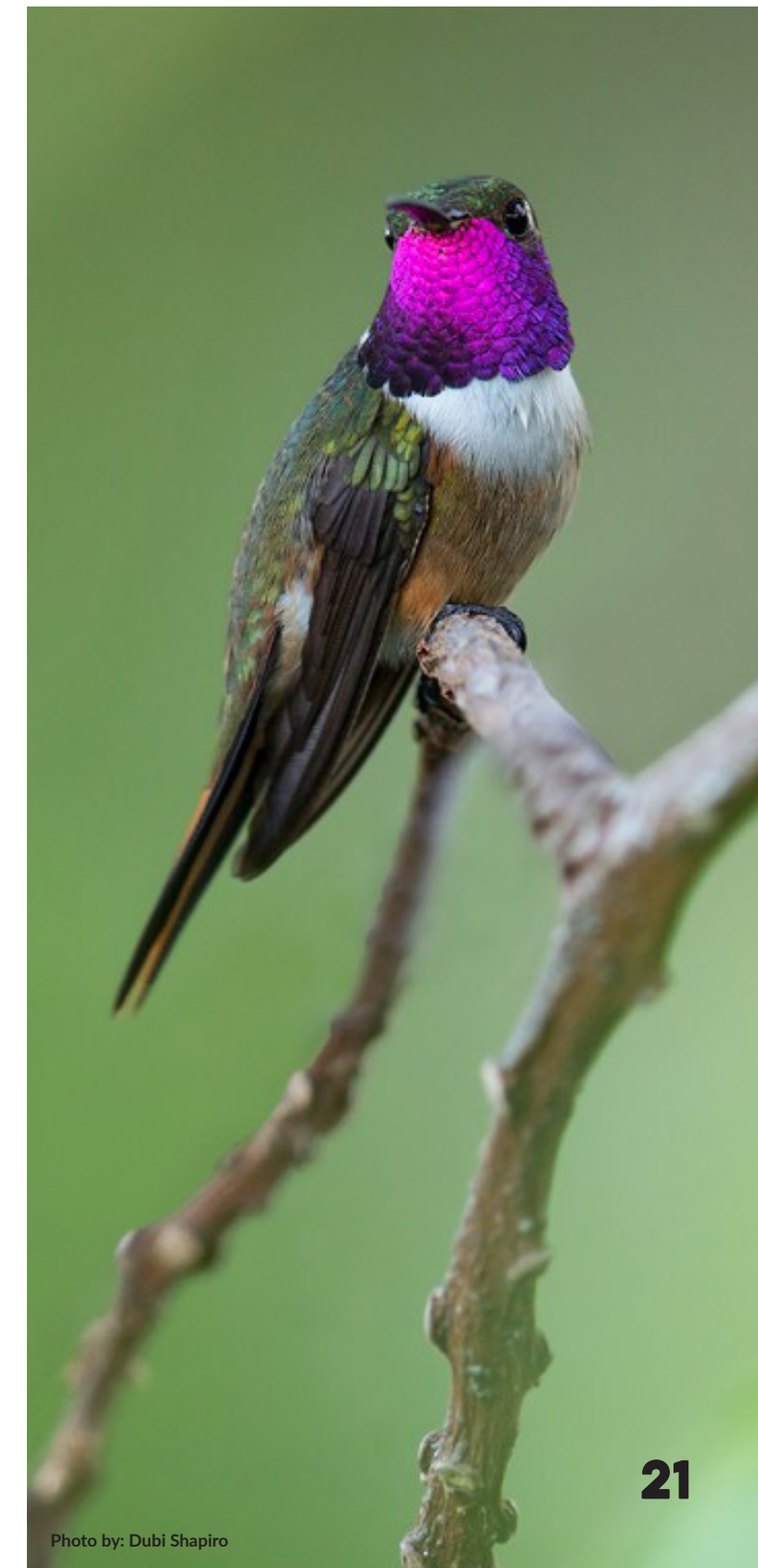


Photo by: Dubi Shapiro

Expanding Capacity & Skill Sets

Coexistence Impact Fellows

In 2022, we created the Coexistence Impact Fellowship Program to increase our impact locally and globally. Our Fellows and Coexistence Scientist expand our off-site capacity and deepen our involvement and efficiency when implementing action plans. Through this program, we are able to increase the accessibility of conservation careers to those currently less represented in our field.



Coexistence Impact Fellows & Scientist Global Locations



TRAINING FELLOWS At the Zoo

In April 2023, we hosted our first Fellowship training week in Cincinnati, with activities focused on developing impactful Theories of Change, leadership and communication exercises, and relationship-building with other Zoo departments.

NATIVE AND MIGRATING SONGBIRDS

Kai, United States

YOUTH CONSERVATION LEADERSHIP

T'Noya, Bahamas

GIANT ANTEATERS & ARMADILLOS

Isadora, Brazil

AFRICAN PREDATORS

Steiner, Kenya



Fellows meeting with Conservation Impact



Cincinnati Zoo & Botanical Garden Animal Leadership Teams

“This unique program is really a catalyst for change by bringing together ideas and emerging leaders from around the world. You’re helping to break the loneliness of the hard work of conservation in isolated places. Now [the Fellows] know they are not alone in the world while facing similar challenges and they can do more together.”

—Dr. Arnaud Desbiez, Director of ICAS in Brazil

INTRODUCING THE ZOO'S Groundwork ORV Green Team

Thanks to a partnership with MadTree Brewing and Groundwork Ohio River Valley, the Cincinnati Zoo & Botanical Garden welcomed our very first Groundwork Green Team in the summer of 2022. Green Team teens spend 20 hours a week for 8 weeks learning horticulture and landscaping skills, receiving professional guidance and development, and enjoying enrichment days around the Greater Cincinnati area, all while earning an income.

Our partnership with Groundwork underscores our goal to deepen connections and relationships with our neighbors in Avondale and partner organizations in the Cincinnati region in order to co-develop experiences, opportunities, and landscapes that meet the wants and needs of our community.

MAKING ZOO CAREERS MORE ACCESSIBLE

We are committed to creating more equitable work-force strategies and expanding access to careers in the zoo field. We recognize that there is a lack of diversity in our workforce, due in part to less accessible career pathways, and have worked to increase interest and opportunity for all. Starting in 2023 our interns receive a stipend, expanding the opportunity to work in this unique, fun, and rewarding field.



The Green Team working at Rockdale Garden



Groundwork Green Team visiting elephants at the Zoo



Zoo Interns at the Cheetah Encounter

The Conservation Impact Team

has added extensive skills, expertise, and resources to the Cincinnati Zoo & Botanical Garden's toolbox

SKILLS

- Strategic Planning
- Facilitation Skills
- Stakeholder Engagement
- Collaboration Advocacy
- Research Design
- Survey & Interview Design
- Behavior Change
- Community Science
- GIS & Remote Sensing
- Interpretation Design
- Wildlife Acoustic Sampling
- Population Modeling
- Carnivore Tracking
- Leadership Development
- Economic Analyses
- Volunteer Management
- Engineering & Technological Interventions

EXPERTISE

Country/Regional Expertise

- Kenya
- India
- Brazil
- The Bahamas
- U.S., Midwest

Taxonomic Groups

- Carnivores
- Songbirds
- Pollinators
- Elephants
- Primates
- People

Overarching Topics

- Climate Change
- Impact Evaluation
- Behavior Change
- Human-wildlife Interaction
- Systems Thinking
- Collaboration
- Conservation Leadership

MEET THE 2023 CONSERVATION IMPACT TEAM

8 Full Time Staff, 4 Impact Fellows, 4 AmeriCorps Members



LILY MAYNARD, PH.D.

Director of Global Conservation

I facilitate collaborations between Zoo staff and global partners to empower proactive solutions and boost our positive impact for wildlife and the communities who coexist with them.



MOLLIE O'NEIL, M.A.

Director of Community Partnerships in Conservation

Through internal and external partnerships I create experiences, opportunities, and landscapes for people and wildlife to coexist and thrive.



BAILEY CADENA

Coexistence Project Manager

I work to create connections between our community and our conservation partners—sharing stories and connecting skill sets to foster impactful action.



BRIDGET REILLY, M.A.

Conservation Impact Coordinator

I support the Cincinnati Zoo & Botanical Garden's efforts to build partnerships across Greater Cincinnati and engage communities in conservation and stewardship at the local level.



BRITTANY GARERA-STAPLETON

Volunteer Program Manager

I primarily focus on managing the 450+ Adult Volunteers at the Zoo. Through enhancing visitor experience we encourage wonder and facilitate inspired conversation for a brighter future for wildlife and people.



ISADORA AGUIRRA, M.S.

Coexistence Impact Fellow

I work with social research focused on biodiversity conservation at the Wild Animal Conservation Institute (ICAS) in Brazil. I work on projects that aim to promote coexistence between people and fauna, focusing on two emblematic species from Southern America: the giant anteater and the giant armadillo.



JERRAN ORWIG, M.A.

AIP Graduate Program Manager

I support graduate students (Project Dragonfly) as they pursue environmental & education studies at the Zoo & around the world. I assist in the Zoo's interpretive design efforts and train groups in climate interpretation strategies through NNOCCI.



KAI DAVIS

Coexistence Impact Fellow

My interests are in assessing the impact on wildlife in established conservation projects, inspiring people to be a part of their local conservation, and learning and sharing experiences with communities within the areas of conservation.



PATRICK COLE

Global Conservation AmeriCorps Member

I collaborate with our global conservation partners, sharing captivating stories about their impactful field work to educate and inspire our Zoo staff and guests.



SABRINA CALHOUN, M.A.

Youth Conservation Program Manager

I focus on implementing youth conservation programming, supporting work force development through internship programming, and engaging future generations in leadership, conservation, and environmental stewardship.



KARA RHODES

Conservation Impact AmeriCorps Member

I support teen and adult volunteers at the Cincinnati Zoo & Botanical Garden and give them the tools they need to spread positive conservation messaging in the community.



MAHI PURI, PH.D.

Coexistence Scientist

I mentor and support our Impact Fellows in developing and executing research projects, collaborate with global partners in co-designing conservation initiatives, and contribute to strategic planning and grant proposal development.



STEINER SEMPETA

Coexistence Impact Fellow

I work for SORALO, a community-based organization in Kenya, working with pastoral communities outside protected areas. I work with the coexistence program, whose primary focus is to mitigate human-wildlife conflict to foster harmonious coexistence between pastoral communities and wildlife.



T'NOYA THOMPSON, M.A.

Coexistence Impact Fellow

I focus on cultivating partnerships in the Bahamas, supporting conservation youth development, and studying organizational leadership in conservation organizations.



AMANDA PACE

ZooTeen Engagement AmeriCorps Member

I focus on making sure that our teen volunteers have the resources, skills, and confidence that they need to be conservation leaders not only at the Zoo, but in their personal lives and local communities.



JORDAN HUBRICH

*Interpretive & Conservation Messaging
AmeriCorps Member*

Through meaningful storytelling and educational programs, I work to foster deeper connections between people and wildlife and to promote conservation actions.

We Thank You

for your ongoing support of the Cincinnati Zoo & Botanical Garden's Conservation Impact Team!

We would especially like to thank the funders who have made the projects outlined in this report possible:

- Crosset Family Foundation
- Gorilla Glue
- Greater Cincinnati Foundation
- Hauck Foundation
- Margot Marsh Biodiversity Foundation
- National Environmental Education Foundation
- Simple Truth
- World Wildlife Fund

ACKNOWLEDGMENTS

Each of our projects and accomplishments so far are due to ongoing partnerships with every department across the Zoo and our many external partners both locally and globally.

We are grateful for our creative, brilliant, and eager partners who motivate us every day.

We can't wait to see what we will accomplish together in the next year!

PLEASE FEEL FREE TO GET IN TOUCH!

Email us at:
conservation@cincinnati-zoo.org

**Cincinnati Zoo & Botanical Garden
3400 Vine Street
Cincinnati, OH 45220**





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